



B.Com – Ist Year

SEM – I

Previous Year

Question Papers

Academic Year:

(2018-19)

Please Note: This set has been prepared based on the papers received to us from the Examination Cell. It may have missing papers on non-availability of the same.



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Total No. of Pages : 2

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B.Com. (Part - I) (Semester - I) (CBCS) Examination, March - 2019
ENGLISH (Paper - I (A)) (AECC - C1)
English for Business Communication (Compulsory) (New)
Sub. Code : 71474

Day and Date : Friday, 29 - 03 - 2019

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions : 1) All questions are Compulsory.
 2) Figures to the right indicate full marks.

Q1) A) Complete the following sentences by selecting correct options given below each sentences. [4]

- i) Our smiles add little to our self _____.
 a) impression b) presentation
 c) expression d) beautification
- ii) The health-card of the Unknown Citizen shows that he was _____ in hospital.
 a) once b) twice
 c) never d) many times
- iii) Algu sold his ox for _____ rupees.
 a) one hundred b) two hundred
 c) one hundred and fifty d) two hundred and fifty
- iv) Mini's mother was often annoyed with _____.
 a) Mini's silence b) Mini's chatter
 c) Mini's study d) Mini's shouting

B) Answer the following questions in one word/phrase/sentence each. [4]

- i) How is the Lord in the poem, 'Offering in the Temple'?
- ii) Who used to say, 'Trees are sacred'?
- iii) Who was scared of Kabuliwala?
- iv) What is the business of Samjhu Sahu?

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- Q2) A)** Answer the following questions in 3 to 4 sentences each. (Any four) [8]
- When and how smiles become simply an attempt to circulate false news?
 - How was the work performance of the Unknown Citizen in a factory?
 - What was the judgment of Jumman in Algu-Samjhu case?
 - When did Mini overcome her fear of Kabuliwala?
 - Where did the poet try to find God? Did he succeed in it?
 - Why did the Banyan tree stand like a problem?
- B)** Write short notes on the following in about 7 to 8 sentences each. (Any Three) [9]
- The theme of the poem, 'Offering in the Temple'.
 - The plight of Kabuliwala
 - Panchayat's decision in Khala Jaan's case
 - Description of the Bunyan tree
 - Debonair smile

Q3) Do as directed.

- A)** Add suffix to the following words. [8]
- move
 - use
- B)** Use the following synonyms in your own sentences.
- apartment
 - flat
- C)** Identify the word class of the underlined words.
- He applied for the post of a manager in the bank.
 - The beautiful daughter of the king married the poor man.
- D)** Write synonyms of the following words.
- Killed
 - happy

- Q4) A)** i) Describe your college library building. [5]
 ii) Write description of the old person you know. [5]
- B)** Narrate your friend's birthday party that you attended. [7]

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Total No. of Pages : 2

B. Com. (Part - I) (Semester - I) Examination, March - 2019
MICRO ECONOMICS (New) (CBCS) (Paper -I) (CC-A1)
Sub. Code : 71471

Day and Date : Tuesday, 26 - 03 - 2019

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions:**
- 1) Attempt any five questions out of seven.
 - 2) All questions carry equal marks.

- Q1) Write short answers (Any Two) [10]**
- a) Explain indifference curve map.
 - b) Explain fixed and variable inputs.
 - c) State expansion path.
- Q2) Explain the characteristics of indifference curve. [10]**
- Q3) State time series method of demand forecasting. [10]**
- Q4) Explain the Law of Returns to scale. [10]**
- Q5) Explain the internal economies of scale. [10]**
- Q6) State the revenue curves in perfect competition. [10]**
- Q7) Write short notes (Any Two) [10]**
- a) Price effect
 - b) Importance of demand forecasting
 - c) Money cost and Real Cost.

P.T.O.



Economics

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मराठी रूपांतर

- सूचना : 1) सर्व प्रश्नांना समान गुण आहेत. (एक - 2019-माहिती)
- 2) सातपैकी कोणतेही पाच प्रश्न सोडवा.

प्र.1) थोडक्यात उत्तरे लिहा. (कोणतेही दोन)

[10]

- अ) समवृत्तीवक्र नकाशा स्पष्ट करा.
- ब) स्थिर व बदलती आदाने स्पष्ट करा.
- क) विस्तार पथ विशद करा.

प्र.2) समवृत्तीवक्राची वैशिष्ट्ये स्पष्ट करा.

[10]

प्र.3) मागणीच्या पूर्वानुमानाची कालमाला पद्धती विशद करा.

[10]

प्र.4) उत्पादन प्रमाण फलाचा नियम स्पष्ट करा.

[10]

प्र.5) उत्पादनाच्या अंतर्गत बचती स्पष्ट करा.

[10]

प्र.6) पूर्ण स्पर्धेतील प्राप्ती वक्र स्पष्ट करा.

[10]

प्र.7) टीपा लिहा. (कोणत्याही दोन)

[10]

- अ) किंमत परिणाम
- ब) मागणीच्या पूर्वानुमानाचे महत्व
- क) पैशातील खर्च व वास्तव खर्च





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B. Com. (Part - I) (Semester - I) (New) Examination, March - 2019
MANAGEMENT PRINCIPLES & APPLICATIONS
(CBCS) (CC-A3) (Paper - I)
Sub. Code : 71472

Day and Date : Wednesday, 27 - 03 - 2019

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions:
- 1) All questions carry equal marks.
 - 2) Attempt any five questions out of seven.
 - 3) Figures to the right indicate full marks.

Q1) Write short answer (Any Two) [10]

- a) State the importance of M.B.O of Peter Drucker.
- b) Explain in brief SWOC Analysis.
- c) State demerits of Decentralization.

Q2) What is Decision Making? Explain quantitative techniques of decision making. [10]

Q3) Define organizing. Explain principles of organizing. [10]

Q4) Explain need for study of management. [10]

Q5) Define planning. Explain steps in planning process. [10]

Q6) What is communication? Explain how to overcome barriers to communication. [10]

Q7) Write short notes (Any Two) [10]

- a) Merits of consultative Directing Technique.
- b) Objectives of financial planning.
- c) Limitations of Elton Mayo's Hawthorne Experiment.

P.T.O.

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मराठी रूपांतर



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- सूचना :
- 1) सर्व प्रश्नांना समान गुण आहेत.
 - 2) सातपैकी कोणतेही पाच प्रश्न सोडवा.
 - 3) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्र.1) थोडक्यात उत्तरे लिहा. (कोणतेही दोन)

[10]

- अ) पीटर ड्रकर यांच्या उद्दिष्टानुरूप व्यवस्थापनाचे महत्त्व सांगा.
- ब) स्वोक विश्लेषण थोडक्यात स्पष्ट करा.
- क) विकेंद्रीकरणाचे दोष सांगा.

प्र.2) निर्णय घेणे म्हणजे काय? निर्णय घेण्याची संख्यात्मक तंत्रे स्पष्ट करा.

[10]

प्र.3) संघटन व्याख्या द्या. संघटनाची तत्वे स्पष्ट करा.

[10]

प्र.4) व्यवस्थापनाच्या अभ्यासाची आवश्यकता स्पष्ट करा.

[10]

प्र.5) नियोजन व्याख्या द्या. नियोजन प्रक्रियेतील टप्पे स्पष्ट करा.

[10]

प्र.6) संदेशवहन म्हणजे काय? संदेशवहनातील अडथळ्यांचे निराकरण स्पष्ट करा.

[10]

प्र.7) टीपा लिहा. (कोणत्याही दोन)

[10]

- अ) सल्लामसलतीच्या निर्देशन तंत्राचे गुण
- ब) वित्तीय नियोजनाची उद्दिष्टे
- क) एल्टन मेयो यांच्या हॉथॉर्न प्रयोगाच्या मर्यादा





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B.Com. (Part - I) (Semester - I) (CBCS)
Examination, March - 2019
FINANCIAL ACCOUNTING (Paper - I) (New)
Sub. Code : 71473

Day and Date : Thursday, 28-03-2019

Total Marks : 50

Time : 3.00 p.m. to 5.00 p.m.

- Instructions : 1) All questions are compulsory.
2) Figures to the right indicate full marks.
3) Use of calculator is allowed.

Q1) Following are the Balance sheet of two firms M/s M and N and M/s O and P as on 31st March 2017.

Balance Sheet as on 31st March 2017

Liabilities	M/s M & N Rs.	M/s O & P Rs.	Assets	M/s M & N Rs.	M/s O & P Rs.
Sundry			Cash at bank	28,000	33,500
Creditors	1,00,000	1,25,000	Stock	1,02,000	91,500
Bills Payable	50,000	25,000	Sundry		
Capital			Debtors	75,000	1,00,000
A	2,00,000		Office		
B	1,00,000		Premises	2,00,000	
X		1,20,000	Furniture	20,000	1,00,000
Y		80,000	Bills		
			Receivables	25,000	25,000
	4,50,000	3,50,000		4,50,000	3,50,000

P.T.O.



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The two firms decided to amalgamate their business as on 1st April 2017 on the following conditions.

- a) Goodwill of M/s M & N be fixed at Rs. 40,000 and that of M/s O & P at Rs. 50,000.
- b) Premises be valued at Rs. 2,50,000.
- c) Stock of M/s M & N be written down by Rs. 20,000 and that of M/s O & P be written up by Rs. 10,000.
- d) A provision for R.D. D. be created on sundry debtors at 5% in both the firms.
- e) Create 5% discount on sundry creditors of both the firms.

You are required to prepare -

- i) Revaluation Accounts and Partner's Capital Accounts in the books of both the firms. [10]
- ii) Opening Balance Sheet in the books of the new firm. [10]

Q2) Attempt any two of the following a, b and c :

- a) Amar from Mumbai consigns to Sumit of Pune 200 machines. Original cost price of every machine is Rs. 520 but it has been valued at Rs. 640 each in the invoice. Amar has spent Rs. 1,600 on packing etc., Sumit has accepted a bill drawn by Amar for Rs. 64,000 Sumit informed that 160 machines were sold at Rs. 700 each and that he has incurred the following expenses :

Railway Freight Rs. 2,400;

Rent for the Godown Rs. 200 and

Insurance Rs. 400.

Consignee is authorized to get ordinary commission at 6% and 1½% Del credere commission.

Prepare Consignment Account in the books of Amar.

[10]

AC



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- b) Dr. Pradeep Patil started his practice at Kolhapur on 1st April 2016. His Receipts and Payments A/c for the year ending 31st March 2017 was as under.

Receipts and Payments Account

For the year ended on 31st March 2017

Receipts	Rs.	Payments	Rs.
To Consultation fees	6,00,000	By Salary of assistants	2,50,000
To Visiting fees	2,00,000	By Salary to attendants	2,10,000
To Operation fees	7,00,000	By Library books	1,50,000
To Sale of medicines	1,80,000	By Surgical equipments	7,00,000
To Sundry Receipts	20,000	By Management expenses	1,05,000
		By Purchase of medicines	1,40,000
		By Personal Drawings	1,05,000
		By Bank Balance	40,000
	1,70,000		1,70,000

Other Information :

- Salary to assistants is outstanding Rs. 14,000.
- Salary to attendants is prepaid Rs. 12,000.
- Visit fees amounting Rs. 25,000 is still outstanding.
- Charge depreciation on equipment 10% p.a. and library books 25% p.a.

Prepare receipts and Expenditures A/c for the year ended 31/3/2017.

[10]



AC

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- c) M sent 10 Motor Cycles to N on consignment. The cost of each Motor Cycle was Rs. 48,000. The expenses of M were : Freight Rs. 28,000. Insurance Rs. 12,000.

During transit one Motor Cycle was destroyed and the insurance company paid Rs. 36,000 towards the claim.

N sold 7 Motor Cycles at Rs. 60,000 each and he paid for godown rent and insurance Rs. 13,200. He sent Rs. 3,80,000 by draft. It was agreed that N is to get 5% commission.

Prepare Consignment A/C in the books of M and calculate Abnormal Loss and value of Closing Stock. [10]

Q3) Write short notes any two :

[10]

- a) Full Disclosure Convention.
- b) Concept of IFRS.
- c) Receipt and Expenditure Account.
- d) Cost Concept.





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B.Com. (Part - I) (Semester - I) (CBCS) Examination, March - 2019
PRINCIPLES OF MARKETING (Paper - I) (GEC-A1) (New)
Sub. Code : 71475

Day and Date : Saturday, 30 - 03 - 2019

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) Attempt any five questions.
 - 2) Figures to the right indicate full marks.

Q1) Answer the following questions in short (any two): [10]

- a) What is Green Marketing?
- b) State the importance of marketing from the customer's point of view.
- c) State the features of Rural Customers.

Q2) What is Marketing Environment? Explain in detail the factors of internal marketing environment. [10]

Q3) What is Rural Marketing? Explain in detail the growing importance of rural marketing. [10]

Q4) Explain the factors of marketing information system. [10]

Q5) What is Market Segmentation? Explain the basis of market Segmentation. [10]

Q6) What is Target Market Selection? Explain the factors determining target market selection. [10]

Q7) Write short notes (any two): [10]

- a) Nature of Marketing.
- b) Rural Markets.
- c) Marketing Research.

P.T.O.

①
2018-19

Marketing

मराठी रूपांतर



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सूचना: 1) सातपैकी कोणतेही पाच प्रश्न सोडवा.

Mar-2019-11-21

2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्र.1) खालील प्रश्नांची थोडक्यात उत्तरे लिहा (कोणतेही दोन)

[10]

अ) हरित विपणन म्हणजे काय?

ब) विपणनाचे ग्राहकांच्या दृष्टीने असणारे महत्व सांगा.

क) ग्रामीण ग्राहकांची वैशिष्ट्ये सांगा.

प्र.2) विपणन पर्यावरण म्हणजे काय? अंतर्गत विपणन पर्यावरणाचे घटक सविस्तरपणे स्पष्ट करा.

[10]

प्र.3) ग्रामीण विपणन म्हणजे काय? ग्रामीण विपणनाचे वाढते महत्व सविस्तरपणे स्पष्ट करा.

[10]

प्र.4) विपणन माहिती प्रणालीचे घटक स्पष्ट करा.

[10]

प्र.5) बाजारपेठ विभाजन म्हणजे काय? बाजारपेठ विभाजनाचे आधार विशद करा.

[10]

प्र.6) लक्ष्य बाजारपेठ निवड म्हणजे काय? लक्ष्य बाजारपेठ निवडताना विचारात घ्यावयाचे घटक स्पष्ट करा.

[10]

प्र.7) टिपा लिहा (कोणत्याही दोन)

[10]

अ) विपणनाचे स्वरूप

ब) ग्रामीण बाजारपेठ

क) विपणन संशोधन





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B.Com. (Part - I) (Entire) (Semester - I) (CBCS) (New)
Examination, April - 2019
BUSINESS MATHEMATICS (GEC-B1)
Algebra and Commercial Arithmetic (Paper - I)
Sub. Code : 71482

Day and Date : Monday, 01 - 04 - 2019

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :
- 1) Attempt any Five questions.
 - 2) Figures to the right indicate full marks.
 - 3) Use of nonprogrammable calculator is allowed.

Q1) Attempt any Two :

- a) If the first term of an AP is 5 and common difference is 2 find the 60th term and sum of first 60 terms.
- b) Show that $\begin{bmatrix} 1 & 2 \\ 3 & 4 \end{bmatrix}$ satisfy the equation $A^2 - 5A - 2I = 0$ Where I is identity matrix.
- c) Find
 - i) 27% of 900
 - ii) convert $\frac{3}{5}$ percentage

Q2) Define Scalar matrix. Find the inverse of following matrix by adjoint method.

$$A = \begin{bmatrix} 2 & 3 & 1 \\ 1 & 2 & 3 \\ 3 & 1 & 2 \end{bmatrix}$$

Q3) define :

- a) Arithmetic progression
- b) Geometric progression

If the terms of a GP are 3, 6, 12, 24, ..., find 5th term (T_5) and sum up to 5th term (S_5).

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Q4) Define simple interest and compound interest. Find the compound interest on the sum of Rs 7865 for 8 years at $3\frac{1}{2}\%$ p.a.

Q5) Using Cramers rule solve following equations.

$$2x + 2y + z = 3, 3x + z = 1, 2x + 3y = 4$$

Q6) Define linear programming problem solve the following LPP by graphical method.

$$\begin{array}{ll} \text{Maximize} & z = 6x + 7y \\ \text{Subject to} & 2x + 3y \leq 12 \\ & 2x + y \leq 8, \\ & x \geq 0, y \geq 0 \end{array}$$

Q7) Attempt any Two.

- A man deposits Rs. 100 on the first of every month, for a year with a bank at 6% p.a. simple interest. Find the amount at end of the year.
- A firm produces two types of articles, A and B. Each of the articles A requires 3 hrs of hand operations and 8 hrs of machine operations; each of the articles B requires 4 hrs. of hand operations and 4 hrs. of machine operations. Only 60 hrs. of hand operations and 100 hrs. of machine operations are available per week. Profit on each article of A is Rs 5 and each article of B is Rs 6. Supposing that the firm can produce as many articles of A and B as it can. Write down the mathematical formulation so as to maximize total profit.
- Three numbers a, b, c are in continuous proportion if $a = 20$, $b = 45$ find value of c.





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B.Com. (Part - I) (Semester - I) (CBCS) (GEC-B5)

Examination, April - 2019

GEOGRAPHY (Paper - I) (New)

Commercial Geography

Sub. Code : 71484

Day and Date : Monday, 01 - 04 - 2019

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) All questions carry equal marks.
 - 2) Attempt any five questions out of seven.
 - 3) Use of map stencils is allowed
 - 4) Neat diagrams and maps should be drawn wherever necessary.

Q1) Write short answers (any two out of three) : [10]

- a) What is the importance of Commercial Geography?
- b) What is the conservation of resource?
- c) State the importance of tertiary activities of man.

Q2) What is a resource? Classify the resources. [10]

Q3) State the importance of forest resources. [10]

Q4) Discuss the factors affecting the economic activities of man. [10]

Q5) State the bad effects of Globalization. [10]

Q6) Give an account of 'Organization of Petroleum Exporting Countries' trade organization. [10]

Q7) Write Short Notes. (any two out of three) [10]

- a) Scope of Commercial Geography.
- b) Primary economic activities of man.
- c) Importance of live stock resource.

P.T.O

SUK-88596

[10]

- [10]

[10]

[10]

[10]

[10]

[10]

- अ) वाणिज्य भूगोलाची व्याप्ती.
ब) मानवाचे प्राथमिक आर्थिक व्यवसाय.
क) पशुधन साधनसंपत्तीचे महत्त्व.

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B.Com. (Part - I) (Semester - I) (CBCS) Examination, March - 2019
TAX PROCEDURE AND PRACTICE (Paper - I) (GEC-V1)
Indian Income Tax System and IT Law - I (Vocational) (New)
Sub. Code : 72226

Day and Date : Saturday, 30 - 03 - 2019

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions : 1) Attempt any five questions out of seven.
2) All questions carry equal marks.

- Q1)** Write short notes on (Any Two) [10]
a) House Property Income
b) Assessment year
c) Exempted Income
d) Person
- Q2)** What is Income from Capital Gains? What is Long Term Capital Gain And Short Term Capital Gain? [10]
- Q3)** Explain any 5 incomes which do not form part of total income. [10]
- Q4)** Mr. Ganesh residing in Mumbai. He gets Rs. 45,000 p.m. as Basic Salary and D.A. (forming part of retirement benefit) Rs. 25,000 p.m. He Pays house rent of Rs.10,000 p.m. He received HRA from Employer of Rs. 17,000 P.M. Calculate the taxable H.R.A. for A.Y. 2018-19. [10]
- Q5)** Mr. Kishor is a Government Employee working in Pune. He has following salary income during F.Y. 2017-18. You are requested to compute his taxable salary income for A.Y. 2018-19. [10]
a) Basic salary Rs. 12,000 p.m.
b) D.A. (40% enters into the retirement benefit) Rs. 6,500 p.m.
c) City Compensatory Allowance Rs. 600 p.m.

P.T.O



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- d) Employer's Contribution to Recognised Provident Fund Rs. 14,000 p.a.
- e) Interest credited to Recognised Provident Fund @ 13% p.a. Rs. 5,500.
- f) Hostel expenditure allowance for 2 children Rs. 11,000
- g) HRA received Rs. 8,500 p.m. and rent paid Rs. 9,000 p.m.
- h) Professional Tax of Rs. 3,500
- i) Entertainment allowance of Rs.2,500

Q6) Miss. Arti has two houses, the particulars of which are as follows F.Y. 2017-18.

[10]

Sr. No.	Particulars	House I	House II
1	Municipal Valuation	5,00,000	8,00,000
2	Fair rent	7,00,000	10,00,000
3	Standard Rent	8,00,000	9,00,000
4	Annual Rent received	-----	8,00,000
5	Expenses on the house		
	Municipal Taxes Paid	10%	10%
	Fire Insurance	2,000	3,400
	Land revenue	2,500	1,500
6	Interest on HP loan for construction	55,000	60,000
7	Ground Rent	3,000	2,000

Both the houses were constructed during 1998. You are required to compute House Property income for A.Y. 2018-19.

Q7) Mr. Joshi purchased a House property for Rs. 12,00,000 in the year 2005-06, spent Rs. 1,70,000 on its improvement during 2011-12. He sold the house for Rs. 75,00,000 in the P.Y. 2017-18.

The cost inflation index:

Year	Rs.
2005-06	117
2011-12	184
2017-18	272

Calculate the capital gain of Mr. Joshi for A.Y. 2018-19.

[10]





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Total No. of Pages : 3

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B.Com. (Part - I) (Semester - I) Examination, April - 2019

TAX PROCEDURE AND PRACTICE (Vocational)

GEC-V3: Goods & Service Tax (Paper - II) (CBCS)

Sub. Code : 72227

Day and Date : Monday, 01 - 04 - 2019

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) Attempt any five questions out of seven.
 - 2) All questions carry equal marks.

Q1) Write short notes on (Any 2) : **[10]**

- a) Name of the Acts Merged (Subsumed) under GST Act 2017.
- b) Utilization of Input Tax Credit.
- c) What is meant by composite supply?
- d) Difference between CGST & SGST.

Q2) Explain salient features of GST. **[10]**

Q3) Give definitions U/s 2 of CGST Act 2017 **[10]**

- a) Dealer.
- b) Aggregate Turnover
- c) Input Tax Credit (ITC).
- d) Composite Supply.
- e) Electronic Commerce Operator.

P.T.O.



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Q4) Calculate GST liability of the dealer using following details. [10]

M/s Shah & Shah Co. Chartered Accountants is a registered firm under GST Act, 2017. They have given following particulars for the month of July 2017.

Details of Fees Received

a) Fees for Tax Audit & Fees for Vat Audit	Rs. 2,50,000/-
b) Fees of preparation Project Report.	Rs. 50,000/-
c) Fees for drafting Registration of Partnership Firm	Rs. 25,000/-
d) Fees for Co-Operative Auditors Services	Rs. 3,00,000/-
e) Fees for Attending hearing at Income Tax Office & notices received from I.T. Department	Rs. 1,50,000/-
Total Fees Received	Rs. 7,75,000/-

Above fees are net figures & GST Rate is 18%.

Details of Purchases

- a) Stationery purchases Net Rs. 10,000/- CGST Rs. 600 SGST Rs. 600
- b) Telephone charges Net Rs. 5,000/- CGST Rs. 450 SGST Rs. 450

Q5) Calculate GST liability of the dealer using following details. [10]

Mahesh Traders is dealing in Cement. The business is started on 15-07-2017. He has provided following details for the purpose of obtaining GST Registration & calculation of Tax Liability.

Details of Purchases

Date	Basic Purchase Price	Rate	CGST	SGST	Total Invoice Value
16-07-2017	1,50,000.00	28%	21,000.00	21,000.00	1,92,000.00
25-07-2017	4,50,000.00	28%	63,000.00	63,000.00	5,76,000.00
05-08-2017	5,00,000.00	28%	70,000.00	70,000.00	6,40,000.00
09-08-2017	3,50,000.00	28%	49,000.00	49,000.00	4,48,000.00
Total Purchases	14,50,000.00		2,03,000.00	2,03,000.00	18,56,000.00



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Details of Sales [Rate of GST 28%]

Date	Sale Price
20-07-2017	2,20,000.00
30-07-2017	12,51,000.00
30-08-2017	5,60,000.00
Total Sales	20,31,000.00

Explain the date from which the dealer should obtain registration under GST Act 2017 and also calculate GST Liability for the month of Jul. 17 & Aug. 17.

- Q6) Vivek Trading Company is trading in Turmeric (GST Rate 5%]. The firm has provided following details for the month of July 2017. [10]

Details of Purchases

Date	Basic Purchase Price	CGST 2.5%	SGST 2.5%	IGST 5%	Total Invoice Value
06-07-2017	2,50,000.00	6,250.00	6,250.00	0.00	2,62,500.00
15-07-2017	1,50,000.00	0.00	0.00	7,500.00	1,57,500.00
20-07-2017	5,00,000.00	12,500.00	12,500.00	0.00	5,25,000.00
30-07-2017	4,00,000.00	10,000.00	10,000.00	0.00	4,20,000.00
Total Purchases	13,00,000.00	28,750.00	28,750.00	7,500.00	13,65,000.00

Details of Sales

Date	Basic Sale Price	CGST 2.5%	SGST 2.5%	Total Invoice Value
10-07-2017	2,88,000.00	7,188.00	7,188.00	3,02,376.00
25-07-2017	7,47,500.00	18,688.00	18,688.00	7,84,875.00
31-07-2017	4,60,000.00	11,500.00	11,500.00	4,83,000.00
Total Sales	14,95,500.00	37,376.00	37,376.00	15,70,252.00

Calculate Tax Payable under CGST, SGST & IGST.

- Q7) Define & explain -
- Place of Business.
 - Place of Supply
 - Principal place of business.

[10]





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SP - 2

Total No. of Pages : 2

B.Com. (Part - I) (Semester - I) Examination, March - 2019

BUSINESS ECONOMICS (Paper - I)

Sub. Code : 59638

Day and Date : Wednesday, 27 - 03 - 2019

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) All questions carry equal marks.
 - 2) Attempt any five out of seven.

Q1) Write short answers (Any two) : [10]

- a) State the goal of business firm.
- b) What is demand function?
- c) Which are the external economies of scale?

Q2) Explain the nature and scope of business economics. [10]

Q3) State the internal economies of scale. [10]

Q4) What is price elasticity of demand? Explain the types of price elasticity of demand. [10]

Q5) Describe the types of goods. [10]

Q6) Explain the Law of Returns to scale. [10]

Q7) Write short notes (Any two) : [10]

- a) Income elasticity of demand.
- b) Fixed and Variable inputs.
- c) Importance of Demand Forecasting.

P.T.O.



मराठी रूपांतर

- सूचना : 1) सर्व प्रश्नांना समान गुण आहेत.
2) सात पैकी कोणतेही पाच प्रश्न सोडवा.

प्र.1) थोडक्यात उत्तरे लिहा. (कोणतेही दोन)

[10]

- अ) उद्योगसंस्थेचे उद्दिष्ट स्पष्ट करा.
ब) मागणी फलन म्हणजे काय? 1
क) बर्हिगत बचती कोणत्या आहेत?

प्र.2) व्यावसायिक अर्थशास्त्राचे स्वरूप व व्याप्ती स्पष्ट करा.

[10]

प्र.3) अंतर्गत बचती विषद करा.

[10]

प्र.4) मागणीची किंमत लवचिकता म्हणजे काय? मागणीच्या किंमत लवचिकतेचे प्रकार स्पष्ट करा.

[10]

प्र.5) वस्तूंचे विविध प्रकार स्पष्ट करा.

[10]

प्र.6) उत्पादन प्रमाण फलाचा सिद्धान्त स्पष्ट करा.

[10]

प्र.7) टीपा लिहा. (कोणत्याही दोन)

[10]

- अ) मागणीची उत्पन्न लवचिकता
ब) स्थिर आणि बदलती आदाने
क) मागणीच्या पूर्वानुमानाचे महत्व





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Total No. of Pages : 2

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B. Com. (Part - I) (Semester - I) Examination, March - 2019
PRINCIPLES OF BUSINESS MANAGEMENT (Old)
(Paper - I)
Sub. Code : 59639

Day and Date : Thursday, 28 - 03 - 2019

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) All questions carry equal marks.
 - 2) Attempt any five question out of seven.
 - 3) Figures to the right indicate full marks.

Q1) Write short answers (Any two) : [10]

- a) State in brief, management as an art.
- b) Write in short, concept of professional management.
- c) What are the principles of scientific management?

Q2) State the characteristics of management. [10]

Q3) Write the fourteen principles of management. [10]

Q4) Explain the various steps in planning process. [10]

Q5) Write the techniques of decision-making. [10]

Q6) State the functions of top level management. [10]

Q7) Write short notes (Any two) : [10]

- a) Characteristics of bureaucratic organisation.
- b) Importance of organising.
- c) Line organisation.

P.T.O.

(2) 18-19

व्यवस्थापना



SP - 3

मराठी रूपांतर

- सूचना : 1) सर्व प्रश्नांना समान गुण आहेत.
2) सात पैकी कोणतेही पाच प्रश्न सोडवा. 0/0, 2019, PBM.
3) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्र.1) थोडक्यात उत्तरे लिहा. (कोणतेही दोन) [10]

- अ) व्यवस्थापन एक कला थोडक्यात सांगा.
ब) व्यावसायिक व्यवस्थापनाची संकल्पना थोडक्यात लिहा.
क) शास्त्रीय व्यवस्थापनाची तत्त्वे कोणती?

प्र.2) व्यवस्थापनाची वैशिष्ट्ये सांगा. [10]

प्र.3) व्यवस्थापनाची 14 तत्त्वे लिहा. [10]

प्र.4) नियोजन प्रक्रियेतील विविध टप्पे विशद करा. [10]

प्र.5) निर्णय प्रक्रियेची तंत्रे लिहा. [10]

प्र.6) उच्च व्यवस्थापन पातळीची कार्ये सांगा. [10]

प्र.7) टीपा लिहा. (कोणत्याही दोन) [10]

- अ) नोकरशाही संघटनाची वैशिष्ट्ये
ब) संघटनेचे महत्त्व
क) रेखा संघटन





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Total No. of Pages : 4

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**B.Com. (Part - I) (Semester -I) (Pre-revised) Examination,
March - 2019**

**ACCOUNTANCY (Paper - I)
Financial Accounting**

Sub. Code : 59640

Day and Date : Friday, 29 - 03 - 2019

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks..
 - 3) Use of calculator is allowed.

Q1) Following are the balance sheets of M/S A & B and M/S X & Y as on 31st March, 2018. Balance Sheets as on 31st March, 2018

Liabilities	A&B (Rs.)	X&Y(Rs.)	Assets	A&B(Rs.)	X&Y(Rs.)
Sundry Creditors	2,00,000	2,50,000	Cash at Bank	56,000	67,000
Bills Payable	1,00,000	50,000	Stock	2,04,000	1,83,000
Capital:			Sundry Debtors	1,50,000	2,00,000
A	4,00,000		Office Premises	4,00,000	
B	2,00,000		Furniture	40,000	2,00,000
X		2,40,000	Bills Receivable	50,000	50,000
Y		1,60,000			
	9,00,000	7,00,000		9,00,000	7,00,000

The two firms decided to amalgamate their business as on 1st April, 2018 on the following terms.

1. Goodwill of M/S A & B be fixed at Rs. 80,000 and that of M/S X & Y at Rs. 1,00,000.
2. Premises be valued at Rs. 5,00,000.
3. Stock of M/S A & B be written down by Rs. 40,000 and that M/S X & Y be written up by Rs. 20,000.
4. A provision for R.D.D. be created on sundry debtors at 5% in both the firms.
5. Create 5% discount on sundry creditors of both the firms.

You are required to prepare:

- a) Revaluation A/c and Partner's Capital A/c in both the firms. [10]
- b) Opening Balance Sheet in the books of the new firm [10]

P.T.O.



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Q2) Attempt any two out of a, b & c.

- a) Sairaj Co. Ltd. was to purchase the business of Ram and Luxman who were partners sharing profits and losses as 2:1 respectively.

The Balance Sheet of the firm as on 31.03.2017 was as under

Balance Sheet

Liabilities	Rs.	Assets	Rs.
Capital Accounts		Goodwill	10,000
Ram 65000		Land & Building	45,000
Luxman 45000	1,10,000	Machinery	25,000
Loan A/c	6,000	Debtors	22,000
		Stock	20,000
Bills Payable	7,500	Bills Receivable	8,500
Creditors	16,000	Investment	6,500
		Cash at Bank	2,500
	1,39,500		1,39,500

The company took over all assets at book value except Land & Building and Stock which were taken over at Rs. 50,000 & Rs.15,000 respectively. The Investments are sold by the firm for Rs, 6,000. The firm also discharged the Loan Account. The company took over remaining liabilities. The value of goodwill was fixed at Rs. 25,000. The purchase price was paid by the company in the form of 10,000 equity share of Rs. 10 each & balance in cash. Realisation expenses amounted to Rs.1000 Prepare Realisation Account in the books of Sairaj Co.Ltd. [10]

- b) Dr. Pooja commenced her practice on 1st April,2017. She prepared the following Receipts and Payments Account of year ended 31st March,2018

Receipts and Payments Account

for the year ended 31st March, 2018

Dr.		Cr.	
Receipts	Rs.	Payments	Rs.
To Cash introduced	60,000	By Furniture	10,000
To Visits	80,000	By Equipments	40,000
To Receipts from Dispensing	58,000	By Drugs	20,000
To Miscellaneous	2,000	By Assistant's Salary	12,000
		By Rent	10,000
		By Conveyance	6,000
		By Stationery	1,200
		By Lighting	1,400
		By Journals	1,800
		By Drawings	56,000
		By Balance c/d	41,600
	2,00,000		2,00,000

Ac. old



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Other information -

1A2

1. Rs. 8,000 were still outstanding on account of visits.
2. Assistant's salary still payable is Rs. 1,200
3. Stock of drugs on hand was estimated at Rs. 4,000
4. Furniture and equipments are subject to depreciation at 10%
5. 50% of conveyance is for domestic purpose.

Prepare Receipts and Expenditure A/c for the year ended 31st March, 2018.

[10]

- c) P, Q, R who are partners in a firm and share profits and losses in the ratio of 2:2:1 respectively decided to convert their firm into a Limited Company to be called 'Adhikrao Compnay Ltd.'

The Balance Sheet of their firm on the date of the conversion shows the following position.

Balance Sheet of M/S P,Q,R

As on 31-03-2003

Liabilities	Rs.	Assets	Rs.
Sundry Creditors	24,000	Buildings	30,000
Bills Payable	1,500	Plant & Machinery	18,000
General Reserve	6,000	Motor Van	12,000
Capital Accounts		Furniture	2,500
P	30,000	Stock	4,700
Q	28,000	Sundry Debtors	26,000
R	17,000	Investments	6,000
		Cash at Bank	7,300
	1,06,500		1,06,500



SP - 4

Adhikrao Com. Ltd. Agreed to take over following assets at values shown below.

Building Rs.32,000, Plant & Machinery Rs.16,500, Furniture Rs. 2,000, Stock Rs.7,800, Goodwill Rs.4000, Sundry Debtors subject to 5% R.D.D.

The company has also agreed to take over sundry creditors at Rs.22,000

The purchase consideration was paid by the company by issue of sufficient number of equity shares of Rs. 100 each fully paid at par. The firm sold investment for Rs.8,000 and paid off Bills Payable fully. The Motor was taken over by 'P' at book value.

You are required to compute Purchase Consideration of the firm. [10]

Q3) Write short note (Any Two)

[10]

- a) Need of Accounting
- b) Going Concern Concept
- c) Dual Aspect Concept
- d) Receipts and Expenditure Account



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Total No. of Pages : 2

**B.Com. (Part - I) (Semester - I) (Pre-Revised) Examination,
March - 2019**

PRINCIPLES OF MARKETING (Paper - I)

Sub. Code : 59641

Day and Date : Saturday, 30 - 03 - 2019

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions:**
- 1) Attempt any five questions out of seven.
 - 2) Figures to the right indicate full marks.

Q1) Answer the following questions in brief. (any two) [10]

- a) Explain difference between selling V/S marketing.
- b) Explain scope of Consumer Behaviour
- c) Explain concept of Targeting strategy.

Q2) Define Marketing? Explain core concepts of marketing. [10]

Q3) Define the concept of consumer behaviour and explain the factors affecting consumer behaviour. [10]

Q4) Define marketing research and explain steps involved in marketing research. [10]

Q5) What is MIS (Marketing Information System)? Explain components of MIS. [10]

Q6) Explain the following basis for market segmentation [10]

- a) Geographic
- b) Demography

Q7) Write short notes (Any Two) [10]

- a) Importance of market segmentation
- b) Company orientation towards marketplace
- c) Buying Decision process

P.T.O.

(2) 18-19

Marketing (विपणन)



SP - 8

मराठी रूपांतर

- सूचना : 1) सातपैकी कोणतेही पाच प्रश्न सोडवा.
2) उजवीकडील अंक गुण दर्शवितात.

Mar- 2019-March.

प्र.1) खालील प्रश्नांची थोडक्यात उत्तर लिहा. (कोणतेही दोन)

Pre
receive

[10]

- अ) विक्री व विपणन यातील फरक स्पष्ट करा.
ब) उपभोक्ता वर्तनपद्धतीची व्याप्ती स्पष्ट करा.
क) 'लक्ष्य केंद्री' विपणनाची व्यूहरचना स्पष्ट करा.

प्र.2) विपणन म्हणजे काय? विपणनाची गाभाभूत संकल्पना स्पष्ट करा.

[10]

प्र.3) उपभोक्त्याची वर्तनपद्धती या संज्ञेची व्याख्या देऊन उपभोक्त्याच्या वर्तनपद्धतीवर परिणाम करणारे महत्वाचे घटक स्पष्ट करा.

[10]

प्र.4) विपणन संशोधनाची व्याख्या सांगून विपणन संशोधनाच्या विविध अवस्था स्पष्ट करा.

[10]

प्र.5) एम.आय.एस. म्हणजे काय? एम.आय.एस.चे घटक स्पष्ट करा.

[10]

प्र.6) बाजारपेठ विभाजनाचे पुढील आधार स्पष्ट करा.

[10]

- अ) भौगोलिक
ब) लोकसंख्या

प्र.7) टीपा लिहा. (कोणत्याही दोन)

[10]

- अ) बाजारपेठ विभाजनाचे महत्व
ब) कंपनीची विपणन अभिमुखता
क) खेरीदी निर्णय प्रक्रिया

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① 18-19



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B.Com. (Part - I) (Semester - I) Examination, April - 2019

MATHEMATICS (Paper - I)

Business Mathematics

Sub. Code : 59644

Day and Date : Monday, 01 - 04 - 2019

Total Marks : 50

Time : 03.00 p.m to 05.00 p.m.

- Instructions :**
- 1) Attempt any five questions.
 - 2) Figures to the right indicate full marks.
 - 3) Use of non programmable calculator is allowed.
 - 4) Graph paper will be supplied on request.

Q1) Attempt any two.

[10]

- a) Find the 4th term of the G.P. Whose 5th and 8th terms are 32 and 256 respectively.
- b) Find the simple interest on Rs. 2000 for 8 months at 15% p.a.
- c) If $A = \begin{bmatrix} 5 & 4 \\ 4 & 3 \end{bmatrix}$ $B = \begin{bmatrix} -3 & 4 \\ 4 & -5 \end{bmatrix}$ find $|A|$, $|B|$ and show that AB is a non-singular matrix.

Q2) Define the terms simple Interest and compound Interest. The difference between the simple interest and compound interest on a certain sum for 2 years at 4% p.a. is Rs. 320. What was the sum?

[10]

Q3) Explain the term linear programming. Solve the L.P.P. by graphical method.

$$\text{Maximize } Z = 2x + 5y$$

Subject to, $x + y \leq 5$; $3x + y \geq 9$; $x, y \geq 0$.

[10]

P.T.O.



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SP - 11

Q4) Define square matrix and scalar matrix.

If $A = \begin{bmatrix} 1 & 2 & 2 \\ 2 & 1 & 2 \\ 2 & 2 & 1 \end{bmatrix}$ then show that $A^2 - 4A$ is a scalar matrix. [10]

Q5) Define an A.P. The 4th and 9th terms of an A.P. are 39 and 24 respectively. Find sum of first 33 terms. [10]

Q6) Solve the following equations by Cramer's rule $x+y = 1$, $y+z = 7$, $z+x = 2$ [10]

Q7) Attempt any two. [10]

- a) If $A = \begin{bmatrix} 1 & 0 \\ -1 & 2 \end{bmatrix}$, $B = \begin{bmatrix} 2 & 1 \\ 3 & -2 \end{bmatrix}$ then show that $(AB)' = B' A'$ where A' and B' are the transpose matrices of A and B respectively.
- b) Three partners of a firm share the profits and losses in the ratio 4 : 3 : 2. If the total profit is Rs. 27,000; find the share of each.
- c) A firm produces two types articles A and B. Each of the article A requires 3 hours of hand operations and 8 hours of machine operations, each of the article B requires 4 hours of hand operations and 4 hours of machine operations. Only 60 hours for hand operations and 100 hours for machine operations are available per week. Profit on each article of A is Rs.5 and on each article of B is Rs. 6. Supposing that the firm can produce as many articles of A and B as it can, write down the conditions in mathematical form.





Seat No.	
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B.Com. (Part - I) (Semester - I) (CBCS) (Revised) Examination, January - 2019

ENGLISH (Compulsory)

English for Business Communication - I.

Sub. Code : 71474

Day and Date : Monday, 07 - 01 - 2019

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) A) Complete the following sentences by choosing the correct alternative: [4]

- i) Memorable smiles are _____
 - a) expected
 - b) genuine
 - c) unexpected
 - d) none of these
- ii) According to Auden man is reduced to a mere _____
 - a) number
 - b) entity
 - c) voter
 - d) citizen
- iii) Algu sold his ox for _____ rupees.
 - a) one hundred
 - b) one hundred and fifty
 - c) two hundred
 - d) two hundred and fifty
- iv) _____ can melt even stone.
 - a) friend
 - b) Tillai
 - c) God
 - d) The eyes of the poet

B) Answer the following questions in one word/phrase/sentence each. [4]

- i) Who was selected as the Panch Parmeshwar in the old woman case?
- ii) What is the name of Kabuliwala?
- iii) Why does W.H. Auden call him saint?
- iv) Who used to say, 'Trees are sacred?'



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Q2) a) Answer the following questions in 3 to 4 sentences each. (Any Four) [8]

- i) Comment on Gardiner's views about unexpected smiles?
- ii) How did Samju Sahu treat his ox?
- iii) Why did Kabuliwala stab the customer?
- iv) What were the charges of Samjhu Sahu against Algu?
- v) How was the work performance of the Unknown Citizen in factory?
- vi) Where did the poet try to find God? Did he succeed in it?

b) Write short notes on the following in about 7 to 8 sentences each. (Any Three) [9]

- i) Infectitious Smile
- ii) The character of Algu
- iii) Mini's Mother
- iv) Description of the Bunyan Tree
- v) The theme of the poem, 'Offering the Temple'

Q3) Do as directed :

a) Identify the word classes of the underlined words in the following sentences. [2]

- i) Hurray! India won the match against Pakistan in Asia Cup.
- ii) He applied for the post of the manager in the bank.

b) Form new words by using following prefixes and suffixes. [2]

- i) im ____
- ii) ____ation

c) Use the following pairs of synonyms and antonyms in your own sentences. [2]

- i) appoint × dismiss
- ii) apartment = room

d) Use the following phrasal verbs in your sentences. [2]

- i) set off
- ii) call off

Q4) a) i) Describe about a temple you have seen. [5]

ii) Write description of your mother [5]

b) Narrate your college tour experience. [7]



③ 18-19



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Total No. of Pages : 2

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B.Com. (Part - I) (Semester - I) Examination, January - 2019

ENGLISH (Compulsory)

English for Business Communication (Paper - I)

Sub. Code : 59637

Day and Date : Friday, 18 - 01 - 2019

Total Marks : 50

Time : 12.00 noon to 2.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) A) Complete the following sentences by choosing the correct alternative : [5]

- a) Jenny wanted to look at _____.
 - i) the house
 - ii) the garden
 - iii) the street
 - iv) the cut
- b) The Nalapat House was gifted to _____.
 - i) Kamala Das
 - ii) Narayan Menon
 - iii) Kunji
 - iv) Aunt Ammini
- c) We refuse to believe that bank of justice is _____.
 - i) just
 - ii) bankrupt
 - iii) fair
 - iv) corrupt
- d) The figure speech used in the line 'Quarterly, is, it money reproaches me' is _____.
 - i) personification
 - ii) alliteration
 - iii) metaphor
 - iv) simile
- e) The speaker of the poem, 'The Blind Boy' is _____.
 - i) a rich boy
 - ii) a poor boy
 - iii) a school boy
 - iv) a visually challenged boy

P.T.O.

B) Do as directed :

- a) Give the antonym of 'triumph'.
- b) Give the synonym of 'perish'.
- c) Form a new word by using suffix 'ful'.
- d) Form a new word by using prefix 'un'.
- e) Give the noun form of 'warm'.

[5]

Q2) a) Answer the following questions in 3 to 4 sentences each. (Any three) :

[9]

- i) What did the girls throw at Snort?
- ii) What do you know about the Nirmatala tree?
- iii) How is the life of the Negro even after a hundred years?
- iv) What does the poet warn in the poem 'Money'?
- v) How does the blind boy react to the sympathy of the people?

b) Write short notes on any two of the following in about 50 to 60 words each.

[6]

- i) Robert Quick's garden.
- ii) Aunt Ammini.
- iii) The blind boy's attitude to life.

Q3) a) Write a fax to your business associate in Pune to receive you at the railway station and to arrange for your accomodation in Pune for two days. Inform about the name and arrival time of the train.

[6]

b) Write an e-mail to 'Ideal Travel Company' requesting to send the proposed plans of South India tour in Diwali vacation. Imagine necessary details.

[6]

Q4) a) As a manager of 'Nalini Sarees & Dress materials'. Write a circular letter for your customers regarding the sale of sarees and dress materials at discount rate at your shop.

[6]

b) Imagine that you are a graduate and prepare your own standard. C.V.

[7]



Seat No.	
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**B.Com. (Part - I) (Semester - I) (New) (CBCS) Examination,
January-2019**

FINANCIAL ACCOUNTING (Paper - I)

Sub. Code : 71473

Day and Date : Saturday, 05 - 01 - 2019

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.
 - 3) Use of calculator is allowed.

Q1) Following are the balance sheets of two firms M/s. A & B and M/s X & Y as on 31st March 2017.

Balance Sheets as on 31st March 2017

Liabilities	M/s A & B Rs.	M/s X & Y Rs.	Assets	M/s A & B Rs.	M/s X & Y Rs.
Sundry Creditors	2,00,000	2,50,000	Cash at Bank	56,000	67,000
Bills Payables	1,00,000	50,000	Stock	2,04,000	1,83,000
Capital			Sundry Debtors	1,50,000	2,00,000
A	4,00,000		Office Premises	4,00,000	
B	2,00,000		Furniture	40,000	2,00,000
X		2,40,000	Bill Receivable	50,000	50,000
Y		1,60,000			
Total	9,00,000	7,00,000	Total	9,00,000	7,00,000

The two firms decided to amalgamate their business as on 1st April 2017 on the following conditions.

- i) Goodwill of M/s A & B be fixed at Rs. 80,000 and of X & Y at Rs.1,00,000.
- ii) Premises be valued at Rs. 5,00,000.
- iii) Stock of M/s A & B be written down by Rs.40,000 and that of M/s X & Y be written up by Rs. 20,000.
- iv) A provision for RDD be created on sundry debtors at 5% in both of firms.
- v) Create 5% discount on sundry creditors of both the firms.

You are required to prepare:

- a) Revaluation A/c and Partners Capital A/c in the books of Old Firms. [10]
- b) Opening Balance Sheet of New firm. [10]

P.T.O.



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A/c - J.M. - 2019

Q2) Attempt any two of the following a, b, and c.

- a) Anju products, Pune sent Consignment to Ameya Bros. of Mumbai, 200 tables costing Rs. 1,500 each. The consignee was to be allowed commission of 5% on sales. They accepted a bill of Rs. 30,000 for 3 months as an advance. The consignor discounted the bill immediately at 6% p.a. Anju Products paid Rs. 3,000 for freight & Rs. 2,000 for wages on sending the goods. Ameya Bros. sent an Account Sales stating that 140 tables were sold at Rs. 1,800 each & another Account Sales after a month, in which it was stated that the remaining tables were sold at Rs. 1,760 each & that he has paid expenses (all recurring) of Rs. 4,000. The consignee sent a bank draft for the balance after deducting their commission.

Prepare Consignment A/c & Ameya Bros. A/c in the account of Anju Products. [10]

- b) Dr. Adhikrao commenced practice as a Gynaecologist, investing Rs. 1,00,000 in Equipment's on 1st April 2016. The Receipts and Payments Account for the year ended 31st March, 2017 was as follows:

Receipts	Rs.	Payments	Rs.
To Fees	2,40,000	By Salaries to staff	32,000
To Sundry Receipts	10,800	By Rent	20,000
		By Journals	4,000
		By Purchase of drugs	20,000
		By Equipment's	16,000
		By Drawings	80,000
		By Library Books	16,000
		By Conveyance	8,000
		By Cash & Bank Balance	54,800
	2,50,800		2,50,800

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A/c. JAN-2017.



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- i) Rs. 8,000 of the fees are still outstanding.
- ii) Equipment's purchased on 31st Dec., 2016.
- iii) Depreciation on equipment's 20% p.a.
- iv) Salaries not paid Rs. 4,000.
- v) 30% of conveyance is for Domestic purpose.
- vi) Stock of drugs Rs. 6,000.

Prepare Receipts and Expenditure A/c for the year ended 31-3-2017. [10]

- c) The Arihant Electricals, Kolhapur Consigned 150 Dish Antenna to M/s Shraddha Trading Co. Sangli. The cost of each Dish is Rs. 750. The consignor paid. Rs. 650 as Insurance and Rs. 1,300 as freight. The Account Sales was received from M/s Shraddha Trading co. Showing the sale of 130 Dish at Rs. 900 each. The expenses incurred by them were, carriage Rs. 600, other expenses Rs. 390 & commission at 5% on sales.

Show consignment Account & Consignee's Account in the books of consignor. [10]

Q3) Write Short Notes (any two)

[10]

- a) Dual Aspect Concept.
- b) Objectives of Accounting.
- c) Going Concern Concept.
- d) Receipts & Expenditure A/c.



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B.Com. (Part-I) (Semester-I) Examination, January - 2019

ACCOUNTANCY

Financial Accounting (Paper-I)

Sub. Code : 59640

Day and Date : Tuesday, 22-01-2019

Total Marks : 50

Time : 12.00 noon to 2.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.
 - 3) Use of Calculator is Allowed.

Q1) The Balance Sheet of two firms M/s A & B & M/s C & D as on 31st March 2017:

Balance Sheet as on 31-3-2017

Liabilities	A & B Rs.	C & D Rs.	Assets	A & B Rs.	C & D Rs.
Creditors	80,000	64,000	Buildings	1,20,000	-
Bills Payable	-	1,20,000	Plant &		
Outstanding			Machinery	1,60,000	80,000
Rent	12,000	8,000	Stock	80,000	2,08,000
General			Debtors	40,000	1,20,000
Reserve	48,000	32,000	Cash	20,000	56,000
Capital A/c:	1,60,000	-	Investment	-	80,000
A	1,20,000	-			
B	-	2,40,000			
C	-	80,000			
D					
Total	4,20,000	5,44,000	Total	4,20,000	5,44,000

A & B shared profits in the ratio 3:2 & C & D share profits in the ratio 5:3
Two firms decided to amalgamate & new profit sharing ratio of A, B, C & D was 3:2:3:2 other conditions were,

P.T.O.

- 1) Stock of C & D was valued at Rs. 2,14,000.
- 2) Goodwill of A&B & C&D were valued at 1,60,000 & 1,20,000 respectively.
- 3) Building was valued at Rs. 1,00,000.
- 4) A reserve of 5% on debtors was necessary for bad debts in both firms.
- 5) Outstanding rent to be discharged by the respective firms.
- 6) Plant & Machinery of C & D wasn't taken over by new firm, which C agreed to take over for Rs. 72,000.
- 7) The total capital of new firm was fixed at Rs. 6,40,000 to be contributed by partners in their new profit sharing ratio & necessary adjustments to be made in cash.

You are required to prepare :

- I) Revaluation A/c and partners capital A/c in both the firms. [10]
- II) Opening Balance Sheet in the books of new firm. [10]

Q2) Attempt any Two (a, b & c) :

- a) M and N were equal partners. The Balance Sheet of the Business as on 31 March, 2017 was as under. [10]

Liabilities	Rs.	Assets	Rs.
Capital A/c :		Cash at Bank	36,000
M	1,20,000	Sundry Debtors	48,000
N	80,000	Stock	50,000
General Reserve	18,000	Machinery	30,000
Sundry Creditors	40,000	Building	1,14,000
Bills Payable	20,000	Furniture	30,000
10% Mortgage Loan	30,000		
Total	3,08,000	Total	3,08,000

On 1st April, 2015 MN Ltd. was formed to acquire the business on the following conditions.

- 1) Building and stock to be taken over at Rs. 1,20,000 and Rs. 56,000 respectively. The other assets to be taken at book values and Sundry Debtors subject provision for R.D.D. at 5%.
- 2) The Goodwill of the firm to be valued at Rs. 84,000.
- 3) The firm to discharge the 10% mortgage loan and the other liabilities to be taken at 5% discount.

- 4) Realization expenses amounted to Rs. 1,000.
- 5) The purchase consideration to be satisfied by issuing 24,000 Equity shares of Rs. 10 each other and balance in cash.

You are required to calculate Purchase Consideration & Realisation A/c.

- b) Dr. Vishva commenced practice in April, 2016. He prepared the following Receipts and Payments Account for the year ended 31-3-2017. [10]

Receipts and Payments A/c as on 31-3-2017.

Receipts	Rs.	Payments	Rs.
To cash introduced	4,00,000	By Equipments	1,00,000
To Fees Received	5,60,000	By Furniture	20,000
To Visit fees	1,40,000	By Computer	70,000
To Miscellaneous		By Salary to Assistants	1,44,000
Income	8,000	By Rent & Rates	90,000
		By Medicines	80,000
		By Conveyance	60,000
		By Drawings	4,20,000
		By Deposits	1,00,000
		By Balance	24,000
Total	11,08,000	Total	11,08,000

He gives you the following information.

- 1) Visit fees outstanding during the year were Rs. 30,000.
- 2) Assistant Salary payable on 31/3/2016 were Rs. 24,000.
- 3) Depreciate Equipment and Furniture by 10% and Computer by 20%.

Prepare Receipts and Expenditure A/c.

- c) A & B were in Partnership sharing profits and losses in the capital Proportion. Their Balance Sheet as on 31st March, 2015 was as under. [10]

Liabilities	Rs.	Assets		Rs.
Capital A/c		Cash in hand		3,000
A	1,00,000	Machinery		96,000
B	60,000	Furniture		40,000
S. creditors	8,000	Stock		17,000
Profit/Loss A/c	32,000	S. Debtors		44,000
Total	2,00,000	Total	Total	2,00,000



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They converted their business into Ltd., company i.e. AB Ltd. "to take over the whole assets, except cash and furniture at 10% less than book values and liabilities at book figures. Goodwill was valued at Rs. 20,000. The furniture was sold for Rs. 33,000 and realization expenses were incurred at Rs. 3,000. The purchase price is to be discharged by issuing of 12,000 equity shares of Rs. 10 each and balance in cash.

You are required to calculate Purchase Consideration & Realisation A/c.

Q3) Write short notes (Any two out of four):

[10]

- Objective & Advantage of Amalgamation of part firm.
- Dual Aspect Concept.
- Function of Accounting.
- Purchase consideration.



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Total No. of Pages : 2

B.Com. (Part - I) (Semester - I) (CBCS) Examination, January - 2019
PRINCIPLES OF MARKETING (Paper -I)
Sub. Code : 71475

Day and Date : Tuesday, 08 - 01 - 2019

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions:**
- 1) Attempt any five questions out of seven.
 - 2) All questions carry equal marks.

Q1) Answer the following questions in short. (any two)

- a) Explain the importance of marketing to the consumer.
- b) Explain the concept of rural marketing.
- c) What is social marketing?

Q2) Explain the stages of evaluation of marketing concept.

Q3) Explain the marketing mix planning for rural market.

Q4) Describe the factors influencing consumer buying decision.

Q5) Explain the difference between product differentiation and market segmentation.

Q6) What is Marketing Information System (MIS)? Explain the components of MIS.

Q7) Write short notes (Any Two):

- a) Nature of Business Environment.
- b) Promotion Mix.
- c) Marketing Research.

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मराठी रूपांतर

- सूचना : 1) सात पैकी कोणतेही पाच प्रश्न सोडवा.
2) सर्व प्रश्नांना समान गुण आहेत.

प्र.1) खालील प्रश्नांची थोडक्यात उत्तरे लिहा. (कोणतेही दोन)

- अ) ग्राहकांच्या दृष्टीने विपणनाचे महत्व स्पष्ट करा.
- ब) ग्रामीण विपणनाची संकल्पना स्पष्ट करा.
- क) सामाजिक विपणन म्हणजे काय?

प्र.2) विपणन संकल्पनेच्या उत्क्रांतीमधील टप्पे स्पष्ट करा.

प्र.3) ग्रामीण बाजारपेठेचे विपणन मिश्रण नियोजन स्पष्ट करा./

प्र.4) उपभोक्त्याच्या खरेदी निर्णयावर प्रभाव टाकणारे घटक विशद करा.

प्र.5) वस्तूभेदकरण व बाजारपेठ विभाजन यातील फरक स्पष्ट करा./

प्र.6) विपणन माहिती पद्धत म्हणजे काय? विपणन माहिती पद्धतीचे घटक स्पष्ट करा.

प्र.7) टीपा लिहा. (कोणत्याही दोन)

- अ) व्यवसायीक पर्यावरणाचे स्वरूप.
- ब) वृद्धी मिश्रण.
- क) विपणन संशोधन.



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Total No. of Pages : 2

B.Com. (Part - I) (Semester - I) Examination, January - 2019

PRINCIPLES OF MARKETING (Paper - I)

Sub. Code: 59641

Day and Date : Wednesday, 23 - 01 - 2019

Total Marks : 50

Time : 12.00 Noon. to 2.00 p.m.

- Instructions :**
- 1) All questions carry equal marks.
 - 2) Attempt any five questions out of seven.

Q1) Write short answers.(any two) [10]

- a) What are the features of marketing?
- b) State Buying Decesion process in brief.
- c) What is Targeting?

Q2) What is marketing? Explain core concept of marketing. [10]

Q3) State the meaning and significance of Consumer Behaviour. [10]

Q4) What is Marketing Research? Explain various areas of marketing research.[10]

Q5) Define 'Marketing Information System' Describe the components of Marketing Information System. [10]

Q6) Explain the concept of 'Market Segmentation' and state its importance. [10]

Q7) Write short notes (Any two) [10]

- a) Holistic marketing
- b) Psychological factors affecting consumer Behaviour.
- c) Demographic base for market segmentation.

P.T.O.

मराठी रूपांतर

- सुचना : 1) सर्व प्रश्नांना समान गुण आहेत.
2) सातपैकी कोणतेही पाच प्रश्न सोडवा.

प्र.1) थोडक्यात उत्तरे लिहा. (कोणतेही दोन)

[10]

- अ) विपणनाची वैशिष्ट्ये कोणती ते सांगा.
ब) खरेदी निर्णय प्रक्रिया थोडक्यात स्पष्ट करा.
क) लक्षकेंद्री विपणन म्हणजे काय?

प्र.2) विपणन म्हणजे काय? विपणनाची गाभाभूत संकल्पना स्पष्ट करा.

[10]

प्र.3) उपभोक्ता वर्तणूकीचा अर्थ व महत्व सांगा.

[10]

प्र.4) विपणन संशोधन म्हणजे काय? विपणन संशोधनाची विविध क्षेत्रे स्पष्ट करा.

[10]

प्र.5) 'विपणन माहिती पद्धत' व्याख्या द्या. विपणन माहिती पद्धती चे विविध घटक सांगा.

[10]

प्र.6) बाजारपेठ विभाजीकरणाची संकल्पना स्पष्ट करून तिचे महत्व सांगा.

[10]

प्र.7) टिपा लिहा. (कोणतेही दोन)

[10]

- अ) सर्वव्यापी विपणन
ब) उपभोक्ता वर्तणूकीवर प्रभाव टाकणारे मानसशास्त्रीय घटक
क) बाजारपेठ विभाजनाचा लोकसंख्याविषयक आधार



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**B.Com. (Part - I) (Semester - I) (CBCS) (New) Examination,
January - 2019**

MANAGEMENT PRINCIPLES AND APPLICATIONS - I (Paper - I)

Sub. Code : 71472

Day and Date : Friday, 04 - 01 - 2019

Total Marks : 50

Time : 3.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) All questions carry equal marks.
 - 2) Attempt any five questions out of seven.
 - 3) Figures to the right indicate full marks.

Q1) Write short answers (any two) [10]

- a) Explain in brief process of management by objectives.
- b) Explain in brief SWOC Analysis.
- c) Explain in brief merits of Centralisation.

Q2) Define Management. Explain need for study of management. [10]

Q3) Define Planning. Explain steps in planning process. [10]

Q4) Define organising. Explain characteristics of organisation. [10]

Q5) Explain barriers of communication. [10]

Q6) Define Direction. Explain principles of direction. [10]

Q7) Write short notes (any two) [10]

- a) Importance of decision making.
- b) Merits of functional type of organisation.
- c) Characteristics of Max Webber's Bureaucratic model.

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मराठी



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मराठी रूपांतर

- सूचना: 1) सर्व प्रश्नांना समान गुण आहेत.
2) सातपैकी कोणतेही पाच प्रश्न सोडवा.
3) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्र.1) थोडक्यात उत्तरे लिहा. (कोणतेही दोन)

[10]

- अ) उद्दिष्टानुरूप व्यवस्थापन प्रक्रिया थोडक्यात स्पष्ट करा.
ब) स्वोक विश्लेषण थोडक्यात स्पष्ट करा.
क) केंद्रीकरणाचे गुण थोडक्यात स्पष्ट करा.

प्र.2) व्यवस्थापनाची व्याख्या द्या. व्यवस्थापन विषयाच्या अभ्यासाची आवश्यकता स्पष्ट करा. [10]

प्र.3) 'नियोजन' व्याख्या द्या. नियोजन प्रक्रियेतील टप्पे स्पष्ट करा. [10]

प्र.4) 'संघटन' व्याख्या द्या. संघटनेची वैशिष्ट्ये स्पष्ट करा. [10]

प्र.5) संदेशवहनातील अडथळे स्पष्ट करा. [10]

प्र.6) निर्देशनाची व्याख्या द्या. निर्देशनाची तत्त्वे स्पष्ट करा. [10]

प्र.7) टीपा लिहा. (कोणत्याही दोन) [10]

- अ) निर्णय घेणे कार्याचे महत्त्व
ब) कार्यात्मक संघटन प्रकारचे गुण
क) मॅक्स वेबर यांच्या नोकरशाहीविषयक दृष्टिकोणाची वैशिष्ट्ये



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Total No. of Pages : 2

B.Com. (Part - I) (Semester - I) Examination, January - 2019
PRINCIPLES OF BUSINESS MANAGEMENT (Paper - I)
Sub. Code: 59639

Day and Date : Monday, 21 - 01 - 2019

Total Marks : 50

Time : 12.00 noon to 2.00 p.m.

- Instructions :**
- 1) **Attempt any five questions out of seven.**
 - 2) **Figures to the right indicate full marks.**

Q1) Answer the following questions in brief (Any Two) [10]

- a) Explain the process of decision-making.
- b) What are the characteristics of management?
- c) Explain the functions of Top Management?

Q2) What do you mean by Professional Management? Explain the need of professional management. [10]

Q3) Define 'Planning' and explain its importance. [10]

Q4) What is a Bureaucratic Organisation? Explain the characteristics of Bureaucratic organisation. [10]

Q5) What is Line and staff organisation? Explain its merits and demerits. [10]

Q6) Explain in brief the principles of management given by Henri Fayol. [10]

Q7) Write short notes. (Any Two) [10]

- a) Importance of organising.
- b) Financial planning.
- c) Management: A Science

P.T.O.

मराठी रूपांतर

- सूचना : 1) सातपैकी कोणतेही पाच प्रश्न सोडवा.
2) उजवीकडील अंक गुण दर्शवितात.

प्र.1) खालील प्रश्नांची थोडक्यात उत्तरे लिहा. (कोणतेही दोन) [10]

- अ) निर्णय घेण्याची प्रक्रिया स्पष्ट करा.
ब) व्यवस्थापनाची वैशिष्ट्ये कोणती आहेत?
क) उच्च व्यवस्थापनाची कार्ये स्पष्ट करा.

प्र.2) व्यावसायिक व्यवस्थापन म्हणजे काय? व्यावसायिक व्यवस्थापनाची गरज स्पष्ट करा. [10]

प्र.3) नियोजनाची व्याख्या देवून त्याचे महत्त्व स्पष्ट करा. [10]

प्र.4) नोकरशाही संघटना म्हणजे काय? नोकरशाही संघटनेची वैशिष्ट्ये स्पष्ट करा. [10]

प्र.5) रेखा व कर्मचारी संघटन म्हणजे काय? रेखा व कर्मचारी संघटनेचे गुण-दोष स्पष्ट करा. [10]

प्र.6) हेन्री फेयॉल यांची व्यवस्थापनाची तत्त्वे थोडक्यात स्पष्ट करा. [10]

प्र.7) टिपा लिहा (कोणतेही दोन) [10]

- अ) संघटनेचे महत्त्व.
ब) वित्तीय नियोजन.
क) व्यवस्थापन: एक शास्त्र.



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B.Com (Part - I) (Semester - I) Examination, January - 2019**MICRO ECONOMICS (New) (CBCS) (Paper - I)****Sub. Code : 71471****Day and Date : Thursday, 03 - 01 - 2019****Total Marks : 50****Time : 03.00 p.m. to 05.00 p.m.**

- Instructions :**
- 1) All questions carry equal marks.
 - 2) Attempt any five questions out of seven.

Q1) Write short answers (any two) [10]

- a) Explain price effect.
- b) State short-run cost curves.
- c) Explain economic region of production.

Q2) State market survey method of demand forecasting. [10]

Q3) Explain consumer's equilibrium with the help of indifference curve. [10]

Q4) State internal economies of scale. [10]

Q5) Explain the concepts of total average, marginal revenue and draw the revenue curves in imperfect competition. [10]

Q6) State the law of returns to scale. [10]

Q7) Write short notes (any two) [10]

- a) Engel curve.
- b) Production function.
- c) Opportunity cost.

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मराठी रूपांतर

सूचना :

- 1) सर्व प्रश्नांना समान गुण आहेत.
- 2) सातपैकी कोणतेही पाच प्रश्न सोडवा.

प्र.1) थोडक्यात उत्तरे लिहा. (कोणतेही दोन)

[10]

- अ) किंमत परिणाम स्पष्ट करा.
- ब) अल्पकालीन खर्च वक्र विशद करा.
- क) उत्पादनाचे आर्थिक क्षेत्र स्पष्ट करा.

प्र.2) मागणीच्या पूर्वानुमानाची बाजार सर्व्हेक्षण पद्धती स्पष्ट करा.

[10]

प्र.3) समवृत्तीवक्राच्या सहाय्याने उपभोक्त्याचा समतोल स्पष्ट करा.

[10]

प्र.4) उत्पादनाच्या अंतर्गत बचती स्पष्ट करा.

[10]

प्र.5) एकूण प्राप्ती, सरासरीप्राप्ती व सीमान्त प्राप्ती संकल्पना स्पष्ट करून अपूर्ण स्पर्धेतील प्राप्तीवक्र काढा.[10]

प्र.6) उत्पादन प्रमाण फलाचा नियम विशद करा.

[10]

प्र.7) टीपा लिहा. (कोणत्याही दोन)

[10]

- अ) ऍंजेल वक्र
- ब) उत्पादन फलन
- क) संधी खर्च





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Total No. of Pages : 2

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B.Com. (Part - I) (Semester - I) Examination, January - 2019
BUSINESS ECONOMICS (Paper - I)
Sub. Code: 59638

Day and Date : Saturday, 19 - 01 - 2019

Total Marks : 50

Time : 12.00 noon to 2.00 p.m.

- Instructions :**
- 1) All questions carry equal marks.
 - 2) Attempt any five questions out of seven.

Q1) Write short answers. (Any two) [10]

- a) State an importance of demand forecasting.
- b) What are external economies of scale?
- c) Explain Perishable goods and Non-Perishable goods.

Q2) State the nature and scope of business economics. [10]

Q3) Explain the types of price elasticity of demand. [10]

Q4) State the market survey method of demand forecasting. [10]

Q5) Explain the law of variable proportion. [10]

Q6) State internal economies of scale. [10]

Q7) Write short notes. (Any Two) [10]

- a) Income elasticity of demand
- b) Profit maximization goal of business firm.
- c) Fixed and variable inputs.

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मराठी रूपांतर

- सूचना : 1) सर्व प्रश्नांना समान गुण आहेत.
2) सातपैकी कोणतेही पाच प्रश्न सोडवा.

प्र.1) थोडक्यात उत्तरे लिहा (कोणतेही दोन)

[10]

- अ) मागणीच्या अनुमानाचे महत्त्व विषद करा.
ब) बहिर्गत बचती म्हणजे काय?
क) विनाशी वस्तू आणि अविनाशी वस्तू स्पष्ट करा.

प्र.2) व्यावसायिक अर्थशास्त्राचे स्वरूप आणि व्याप्ती विषद करा.

[10]

प्र.3) मागणीच्या किंमत लवचिकतेचे प्रकार स्पष्ट करा.

[10]

प्र.4) मागणी अनुमानाची बाजार सर्व्हेक्षण पद्धती विषद करा.

[10]

प्र.5) बदलत्या प्रमाणाचा नियम स्पष्ट करा.

[10]

प्र.6) उत्पादनाच्या अंतर्गत बचती विषद करा.

[10]

प्र.7) टीपा लिहा (कोणत्याही दोन)

[10]

- अ) मागणीची उत्पन्न लवचिकता.
ब) महत्तम नफा-उद्द्योगसंस्थेचे उद्दिष्ट.
क) स्थिर आणि बदलती आदाने.



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B.Com. (Part - I) (Semester - I) (CBCS) Examination, January - 2019

GEOGRAPHY (GEC-B5) (Paper - I)

Commercial Geography (AECC-C)

Sub. Code : 71484

Day and Date : Thursday, 10 - 01 - 2019

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) Attempt any five questions out of seven.
 - 2) All questions carry equal marks.
 - 3) Figures to the right indicate full marks.
 - 4) Use of map stencils is allowed.
 - 5) Neat diagrams and maps should be drawn wherever necessary.

Q1) Answer the following questions in short (any two) [10]

- a) State the scope of commercial geography.
- b) Give the classification of resources.
- c) What is Globalization?

Q2) Define commercial Geography and explain the nature of commercial geography. [10]

Q3) What is resources? Explain the importance of resources. [10]

Q4) Describe the factors affecting on economic activities. [10]

Q5) Give the information about World Trade Organisation (WTO) [10]

Q6) State the good and bad effects of globalization. [10]

Q7) Write short notes (Any two) [10]

- a) Significance of commercial Geography.
- b) Major forest products and their international trade.
- c) Classification of economic activities.

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19 8/10



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मराठी रूपांतर

- सूचना: 1) सात पैकी कोणतेही पाच प्रश्न सोडवा.
2) सर्व प्रश्नांना समान गुण आहेत.
3) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
4) नकाशा स्टॅन्सिलस वापरण्यास परवानगी आहे.
5) आवश्यक तेथे सुबक आकृत्या व नकाशे काढा.

प्र.1) खालील प्रश्नांची थोडक्यात उत्तरे लिहा. (कोणतेही दोन)

[10]

- अ) वाणिज्य भूगोलाची व्याप्ती विशद करा.
ब) साधनसंपत्तीचे वर्गिकरण द्या.
क) जागतिकीकरण म्हणजे काय?

प्र.2) वाणिज्य भूगोलाची व्याख्या करा आणि वाणिज्य भूगोलाचे स्वरूप वर्णन करा.

[10]

प्र.3) साधनसंपत्ती म्हणजे काय? साधनसंपत्तीचे महत्त्व सांगा.

[10]

प्र.4) आर्थिक क्रियांवर परीणाम करणारे घटक स्पष्ट करा.

[10]

प्र.5) जागतिक व्यापार संघटने विषयी (WTO) माहिती द्या.

[10]

प्र.6) जागतिकीकरणाचे चांगले आणि वाईट परीणाम विशद करा.

[10]

प्र.7) टीपा लिहा. (कोणत्याही दोन)

[10]

- अ) वाणिज्य भूगोलाचे महत्त्व
ब) प्रमुख जंगल उत्पादने आणि त्यांचा आंतरराष्ट्रीय व्यापार
क) आर्थिक क्रियांचे वर्गिकरण





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Total No. of Pages : 4

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B.Com. (Part - I) (Semester - I) (Old)

Examination, January - 2019

GEOGRAPHY

Commercial Geography (Paper - I)

Sub. Code: 59645

Day and Date : Thursday, 24 - 01 - 2019.

Total Marks : 50

Time : 12.00 noon to 2.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.
 - 3) Use of map stencils is allowed.
 - 4) Neat diagrams and maps should be drawn wherever necessary.

Q1) Choose the correct alternative for following questions. [10]

- i) Which of the following is a branch of Economic Geography?
 - a) Commercial Geography
 - b) Geomorphology
 - c) Political Geography
 - d) Climatology
- ii) What type of resource is solar energy?
 - a) Fund resource
 - b) Human resource
 - c) In exhaustible resource
 - d) Exhaustible resource
- iii) Which of the following is a bio-resource?
 - a) Iron ore
 - b) Coal
 - c) Petroleum
 - d) Natural vegetation
- iv) Where the Thorn forests are found?
 - a) Equatorial region
 - b) Polar region
 - c) Desert region
 - d) None of these
- v) Which of the following economic factor affects on industrial location?
 - a) Water
 - b) Soil
 - c) Capital
 - d) Climate

P.T.O.



मराठी रूपांतर

- सूचना : 1) सर्व प्रश्न आवश्यक आहेत.
 2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
 3) नकाशा स्टेन्सिलसचा वापर करण्यास परवानगी आहे.
 4) आवश्यक तेथे सुबक आकृत्या व नकाशे काढा.

प्र.1) खालील प्रश्नांच्या उत्तराचे योग्य पर्याय निवडा.

[10]

- i) खालीलपैकी कोणती आर्थिक भूगोलाची शाखा आहे?

अ) वाणिज्य भूगोल	ब) भूगर्भशास्त्र
क) राजकीय भूगोल	ड) हवामानशास्त्र
- ii) सौरउर्जा ही कोणत्या प्रकारची साधनसंपत्ती आहे?

अ) साठवलेली साधनसंपत्ती	ब) मानवी साधनसंपत्ती
क) अक्षय साधनसंपत्ती	ड) क्षय साधनसंपत्ती
- iii) खालीलपैकी कोणती जैव-साधनसंपत्ती आहे?

अ) लोहखनिज	ब) दगडी कोळसा
क) खनिज तेल	ड) नैसर्गिक वनस्पती
- iv) काटेरी वने कोठे आढळतात?

अ) विषुववृत्तीय प्रदेश	ब) ध्रुवीय प्रदेश
क) वाळवंटी प्रदेश	ड) यापैकी नाही
- v) खालीलपैकी कोणता आर्थिक घटक उद्योगाच्या स्थानिकीकरणावर परिणाम करतो.

अ) पाणी	ब) मृदा
क) भांडवल	ड) हवामान
- vi) पिट्सबर्ग हे लोहपोलाद उद्योगाचे केंद्र कोणत्या देशात आहे?

अ) कॅनडा	ब) यू.एस.ए.
क) ग्रेट ब्रिटन	ड) रशिया
- vii) मँचेस्टर हे सुतीवस्त्र उद्योगाचे केंद्र कोणत्या देशात आहे?

अ) रशिया	ब) ग्रेट ब्रिटन
क) यू.एस.ए.	ड) भारत
- viii) ट्रान्स - कॅनेडीयन लोहमार्ग पूर्वेकडील हॅलीफॅक्स व पश्चिमेकडील कोणत्या शहराला जोडतो?

अ) सनफ्रॅन्सीसस्को	ब) व्हॅकुव्हर
क) न्यूयॉर्क	ड) शिकागो



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- ix) जगातील सर्वाधिक गजबजलेला सागरी मार्ग कोणता?
अ) पनामा
ब) सुएझ
क) उत्तर अटलांटिक
ड) यापैकी नाही
- x) खालीलपैकी कोणते जलद वाहतूकीचे साधन आहे?
अ) जलमार्ग
ब) लोहमार्ग
क) हवाईमार्ग
ड) रस्तामार्ग

प्र.2) खालील प्रश्नांची सविस्तर उत्तरे लिहा.

[20]

- अ) वाणिज्य भूगोल म्हणजे काय? वाणिज्य भूगोलाची व्याप्ती स्पष्ट करा.
किंवा
साधनसंपत्ती म्हणजे काय? साधनसंपत्तीचे महत्त्व स्पष्ट करा.
- ब) उद्योगांच्या स्थानिकीकरणाचे घटक वर्णन करा.
किंवा
जगातील महत्वांच्या लोहमार्गांचे वर्णन करा.

प्र.3) खालीलपैकी कोणत्याही चार प्रश्नांची थोडक्यात उत्तरे लिहा.

[20]

- अ) वाणिज्य भूगोलाचे महत्त्व स्पष्ट करा.
ब) साधनसंपत्तीचे संधारण म्हणजे काय?
क) ऑस्ट्रेलियामधील मेषपालन व्यवसायाची माहिती द्या.
ड) यु.एस.ए. मधील स्वयंचलीत वाहन उद्योगाचा वृत्तांत द्या.
इ) जलवाहतूकीचे गुण-दोष विशद करा.
फ) उपग्रह संदेशवहनाचा वृत्तांत द्या.



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**N-111****Total No. of Pages : 2****B.Com. (Part - I) (Semester - I) Examination, January-2019****MATHEMATICS****Business Mathematics (Paper - I)****Sub. Code : 59644****Day and Date : Thursday, 24 - 01 - 2019****Total Marks : 50****Time : 12.00 Noon. to 2.00 p.m.**

- Instructions :**
- 1) Attempt any FIVE questions.
 - 2) Figures to the right indicates full marks.
 - 3) Use of non programmable calculator is allowed.
 - 4) Graph paper will be supplied on request.

Q1) Attempt any two. [10]

- a) A firm produces two types of articles A and B. Each of the articles A requires 3 hours of hand operations and 8 hours of machine operations, each of the articles B requires 4 hours of hand operations and 4 hours of machine operations only 60 hours for hand operations and 100 hours for machine operations are available per week. Supposing that the firm can produce as many articles of A and B can profit on each article of A is Rs. 5 and on each article of B is Rs. 6. Write down the conditions in mathematical form and form L.P.P. For maximum Profit.
- b) Find the simple intrest on Rs. 2000 for 8 months at 15% P.a.
- c) If $A = \begin{bmatrix} 2 & 1 \\ 1 & 3 \end{bmatrix}$ and $B = \begin{bmatrix} 4 \\ 7 \end{bmatrix}$ then find a matrix X such that $AX = B$.

Q2) Using cramers rule solve the following equations..... $x+y=1$ $y+z=7$ $z+x=2$. [10]

Q3) Define A.P. If for an A.P. Common difference is 10 sum upto 30 terms is 4500: find the first term 'a' and twentieth term. (T_{20}). [10]

P.T.O.



Q4) Define scalar matrix. If $A = \begin{bmatrix} 1 & 2 & 2 \\ 2 & 1 & 2 \\ 2 & 2 & 1 \end{bmatrix}$ then show that $A^2 - 4A$ is a scalar matrix.

[10]

Q5) Define feasible region. Solve the following L.P.P. by Graphical method. [10]

Minimise $z = 15x + 10y$

Subject to the constraints

$$x + 2y \geq 2, \quad 3x + y \geq 3, \quad 3x + 2y \leq 6$$

Q6) a) Define compound interest. Find the compound interest on Rs. 5000 at 16% P.a. for two years compounded annually.

b) The Monthly salaries of two persons are in the ratio 3:5. If each receives an increase of Rs. 200 in monthly salary, the new ratio is 13:21. Find their original salaries.

[10]

Q7) Attempt any Two.

[10]

a) The second and the fifth terms of G.P. are 24 and 81 respectively. Find the first term and common ratio of the G.P.

b) Define square matrix. If $A = \begin{bmatrix} 2 & 1 \\ 0 & 3 \end{bmatrix}$ and $B = \begin{bmatrix} 1 & 2 \\ 3 & -2 \end{bmatrix}$ then verify that $|AB| = |A| \cdot |B|$ and show that AB is non-singular matrix.

c) Find x, y if $\left\{ 3 \begin{bmatrix} 4 & 1 & 3 \\ 0 & -1 & -3 \end{bmatrix} - 2 \begin{bmatrix} 3 & 2 & 4 \\ -6 & 1 & -3 \end{bmatrix} \right\} \begin{bmatrix} 1 \\ 3 \\ -2 \end{bmatrix} = \begin{bmatrix} x \\ y \end{bmatrix}$





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Total No. of Pages : 2

**B.Com. (Part - I) (Semester - I) (CBCS) Examination,
January - 2019**

INSURANCE (Paper - I)

GEC B - 3

Sub. Code : 71483

Day and Date : Wednesday, 09 - 01 - 2019

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) All questions carry equal marks.
 - 2) Solve any five questions out of seven.

Q1) Write Short Answers (Any two out of Three) [10]

- a) Explain the term Proof of Age.
- b) Explain the meaning and nature of Life Insurance.
- c) State the functions of Insurance Regulatory and Development Authority in brief.

Q2) Explain the economic significance of Insurance. [10]

Q3) What is Whole Life Policy? State its Merits and Demerits. [10]

Q4) State the procedure of taking Life Insurance Policy. [10]

Q5) Explain the growth of Life Insurance business after privatization. [10]

Q6) Explain the principles of Insurance in brief. [10]

Q7) Write Short Notes (Any two out of Three) : [10]

- a) Days of Grace
- b) Unit Linked Insurance Plan (ULIP)
- c) Performance of Private Life Insurance Companies

P.T.O



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मराठी रूपांतर

- सूचना : 1) सर्व प्रश्नांना समान गुण आहेत.
2) सातपैकी कोणतेही पाच प्रश्न सोडवा.

प्र.1) थोडक्यात उत्तरे लिहा. (कोणतेही दोन)

[10]

- अ) वयाचा पुरावा ही संकल्पना स्पष्ट करा.
ब) आयुर्विम्याचा अर्थ व स्वरूप स्पष्ट करा.
क) विमा नियमन आणि विकास प्राधिकरणाची कार्ये थोडक्यात सांगा.

प्र.2) विम्याचे आर्थिक महत्त्व स्पष्ट करा.

[10]

प्र.3) आजीवन विमा म्हणजे काय? त्याचे फायदे तोटे सांगा.

[10]

प्र.4) आयुर्विमा उतरविम्याची कार्यपद्धती सांगा.

[10]

प्र.5) आयुर्विमा व्यवसायाची खाजगीकरणानंतरची प्रगती स्पष्ट करा.

[10]

प्र.6) विम्याची तत्वे थोडक्यात स्पष्ट करा.

[10]

प्र.7) टिपा लिहा. (कोणत्याही दोन)

[10]

- अ) सवलतीचे दिवस
ब) युनिट लिंकड विमा योजना (युलिप)
क) खाजगी आयुर्विमा कंपन्यांची कामगिरी



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Total No. of Pages : 3

B.Com. (Part - I) (Semester - I) (Revised) (CBCS) (New)**Examination, November - 2018****ENGLISH COMPULSORY (Paper - I) (AECC - C1)****English for Business Communication****Sub. Code : 71474****Day and Date : Wednesday, 28 - 11 - 2018****Total Marks : 50****Time : 03.00 p.m. to 05.00 p.m.**

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) A) Rewrite the following sentences by choosing the correct alternative from those given below. [4]

- i) Smile is the only publication of the _____.
 - a) mind
 - b) inward spirit
 - c) thought
 - d) outward spirit
- ii) Samjhu Sahu was a _____.
 - a) teacher
 - b) farmer
 - c) sarpanch
 - d) trader
- iii) According to W.H. Auden man is reduced to a mere _____.
 - a) animal
 - b) number
 - c) voter
 - d) citizen
- iv) Felling tree is a crime, says poet's _____.
 - a) father
 - b) mother
 - c) grandmother
 - d) neighbour

B) Answer the following questions in one word/phrase/sentence each. [4]

- i) What type of smiles are rare?
- ii) Why did the members of Panchayat praise Algu Choudhary?
- iii) How old was Mini in 'Kabuliwallah'?
- iv) What is the poet of 'Offering in the Temple' searching for?

P.T.O



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Q2) A) Answer the following questions in to 4 sentences each. (Any Four)[8]

- i) What is the importance of right sort of smile?
- ii) What was Khala Jaan's grievance against Jumman?
- iii) Why did Kabuliwallah stab the customer?
- iv) How was the work performance of the unknown citizen in a factory?
- v) Where did the poet try to find God?
- vi) How did the men cut the banyan tree?

B) Write short notes on the following in about 7 to 8 sentences each.

(Any Three)

[9]

- i) Gardiner's views on smile.
- ii) Friendship between Algu and Jumman.
- iii) Kabuliwallah
- iv) The title 'The Unknown Citizen'
- v) Central idea of "Offering in the Temple".

Q.6 Do as directed.

[8]

A) Add prefix to the following words.

- i) Formal
- ii) Fortunate

B) Add suffix to the following words.

- i) murder
- ii) fashion

C) Give synonym of the following words.

- i) unknown
- ii) wedding



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Total No. of Pages : 2

Seat No.	
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**B.Com. (Part - I) (Semester - I) (Pre-revised) Examination,
November - 2018**

**ENGLISH (Compulsory) (Paper - I)
English for Business Communication**

Sub. Code : 59637

Day and Date : Saturday, 24 - 11 - 2018

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

SECTION - I

(Reading Comprehension)

Q1) A) Complete the following sentences by choosing the correct alternative.[5]

i) When Robert Quick returned home his daughters were in the _____.

- | | |
|------------|------------|
| a) Parking | b) Kitchen |
| c) Garden | d) Bedroom |

ii) The Nalapat House was gifted to _____.

- | | |
|---------------|------------------|
| a) Kunji | b) Ammini |
| c) The author | d) Narayan Menon |

iii) Even one hundred years later, the Negro lives on a lonely island of _____.

- | | |
|------------|---------------|
| a) Poverty | b) Prosperity |
| c) Beauty | d) Progress |

iv) Philip Larkin says that it is hard to resist temptation of _____.

- | | |
|----------|------------|
| a) Gold | b) Silver |
| c) Money | d) Diamond |

v) The blind boy wants to know the blessings of _____.

- | | |
|----------|----------|
| a) Sight | b) Night |
| c) Moon | d) Day |

P.T.O.

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B) Do as directed.

[5]

- i) Give the antonym of 'misery'.
- ii) Give the synonym of 'often'.
- iii) Form a new word by using prefix 'im'.
- iv) Form a new word by using suffix 'ly'.
- v) Give noun form of 'attract'.

Q2) A) Answer the following questions in 3 to 4 sentences each. (Any Three)[9]

- i) What was Jenny doing when her father returned home?
- ii) What do you know about Nirmatala tree in 'The Nalapat House'?
- iii) When will Negro be satisfied?
- iv) Whom does money reproach? Why?
- v) How does the blind boy make his day and night?

B) Write short notes on any two of the following in about 50 to 60 words each. [6]

- i) Robert Quick
- ii) Gandhi's influence on the ladies in the Nalapat House.
- iii) The central idea of the poem, 'Money'.

SECTION - II

(Communication Skills)

Q3) A) As a Regional Manager, Tulsi Magic Paints PVT. LTD., Kolhapur. Write a fax to the Assistant Manager of your Ratnagiri branch asking him to send sales report of last six months. [6]

B) Suppose you are the owner of 'World Magic Electronics', Satara. Write an e-mail to your wholesaler asking him to send the latest price quotation of refrigerator. Imagine necessary details. [6]

Q4) A) Draft an office order regarding the promotion of Mr. Raj P. Nalvade from the post of Assistant Manager to Area Manager, Imagine necessary details. [6]

B) Imagine that you are a commerce graduate and prepare your C.V. suitable for the post of an Accountant. [7]





Seat No. _____

**B.Com. (Part - I) (Semester - I) (CBCS) (New) Examination,
November - 2018**

MICRO ECONOMICS (Paper - I) (CC - A1)

Sub. Code : 71471

Day and Date : Saturday, 24 - 11 - 2018

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions : 1) All questions carry equal marks.
2) Attempt any five questions out of seven.

- Q1) Write short answers (Any two) : [10]**
- a) Explain income effect.
 - b) State importance of demand forecasting.
 - c) Explain revenue curves under perfect competition.
- Q2) State consumer's equilibrium with the help of indifference curve. [10]**
- Q3) State market survey method of demand forecasting. [10]**
- Q4) Explain the law of variable proportion. [10]**
- Q5) State external economies of scale. [10]**
- Q6) Explain short run cost curves. [10]**
- Q7) Write short notes. (Any two) [10]**
- a) Substitution Effect
 - b) Expansion path
 - c) Money cost and real cost

P.T.O

(3)

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- सूचना : 1) सर्व प्रश्नांना समान गुण आहेत.
2) सातपैकी कोणतेही पाच प्रश्न सोडवा.

ECo-2018

- प्र.1) थोडक्यात उत्तरे लिहा. (कोणतेही दोन) [10]
अ) उत्पन्न परिणाम स्पष्ट करा.
ब) मागणी अनुमानाचे महत्व विशद करा.
क) पूर्णस्पर्धेतील प्राप्तीचे वक्र स्पष्ट करा.
- प्र.2) समवृत्ती वक्राच्या सहाय्याने उपभोक्त्याचा समतोल स्पष्ट करा. [10]
- प्र.3) मागणी अनुमानाची बाजार सर्वेक्षण पद्धती विशद करा. [10]
- प्र.4) बदलत्या प्रमाणाच्या नियमाची चर्चा करा. [10]
- प्र.5) उत्पादनाच्या बहिर्गत वचती विशद करा. [10]
- प्र.6) उत्पादन खर्चाचे अल्पकालिन वक्र स्पष्ट करा. [10]
- प्र.7) टीपा लिहा. (कोणत्याही दोन) [10]
अ) पर्यायता परिणाम
ब) विस्तार पथ
क) पैशातील खर्च आणि वास्तव खर्च

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Total No. of Pages : 2

**B.Com. (Part - I) (Semester - I) (CBCS) Examination,
November - 2018**

**MANAGEMENT PRINCIPLES AND APPLICATIONS
(Paper - I) (New) (CC-A3)**

Sub. Code : 71472

Day and Date : Monday, 26 - 11 - 2018

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) All questions carry equal marks.
 - 2) Attempt any Five questions out of Seven.
 - 3) Figures to the right indicate full marks.

- Q1) Write short Answer (Any Two) :** [10]
- a) Write in brief, concept M.B.O.
 - b) Explain in brief, Behavioural Approach.
 - c) Write in short, Delegation of Authority.
- Q2) Explain the need for management study.** [10]
- Q3) State the steps in planning process.** [10]
- Q4) Write the techniques of decision making.** [10]
- Q5) Explain the steps in organising.** [10]
- Q6) State the various types of communication.** [10]
- Q7) Write Short Notes (Any Two) :** [10]
- a) Line Organisation.
 - b) Elements of Direction.
 - c) Techniques of Direction.

P.T.O.

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मराठी रूपांतर

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- सूचना : 1) सर्व प्रश्नांना समान गुण आहेत.
2) सातपैकी कोणतेही पाच प्रश्न सोडवा.
3) उजवीकडील अंक पूर्ण गुण दर्शवितात.

MA PBM-2018

प्र.1) थोडक्यात उत्तरे लिहा. (कोणतेही दोन)

[10]

- अ) एम. बी. ओ. संकल्पना थोडक्यात लिहा.
ब) वर्तणूकविषयक दृष्टिकोन थोडक्यात विशेद करा.
क) अधिकार प्रदान थोडक्यात लिहा.

प्र.2) व्यवस्थापन अभ्यासाची आवश्यकता विशद करा.

[10]

प्र.3) नियोजन प्रक्रियेतील टप्पे सांगा.

[10]

प्र.4) निर्णय घेण्याची तंत्रे लिहा.

[10]

प्र.5) संघटन प्रक्रियेतील टप्पे विशद करा.

[10]

प्र.6) संदेशवहनाचे विविध प्रकार सांगा.

[10]

प्र.7) टिपा लिहा. (कोणत्याही दोन)

[10]

- अ) रेखा संघटना
ब) निर्देशनाचे घटक
क) निर्देशनाची तंत्रे



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Total No. of Pages : 2

B.Com. (Part - I) (Semester - I) Examination, November - 2018
PRINCIPLES OF BUSINESS MANAGEMENT (Paper - I)
Sub. Code : 59639

Day and Date : Tuesday, 27 - 11 - 2018

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :
- 1) All questions carry equal marks.
 - 2) Attempt any Five questions out of Seven.
 - 3) Figures to the right indicate full marks.

- Q1) Write short Answers (Any Two) :** [10]
- a) Explain the Personnel Planning.
 - b) What are the findings of Hawthorne Experiment?
 - c) Explain any five functions of Management.
- Q2) What do you mean by 'Organizing'? Explain the importance of organizing. [10]**
- Q3) Define 'Administration' and 'Management' and distinguish between two. [10]**
- Q4) Explain the steps in decision-making process. [10]**
- Q5) Explain the functions of Top and Middle levels of Management. [10]**
- Q6) Explain the management principles given by Henry Fayol. [10]**
- Q7) Write Short Notes (Any Two) :** [10]
- a) Characteristics of Professional Management
 - b) Importance of Planning
 - c) Characteristics of Bureaucratic Organisation

P.T.O.

18-19

मराठी

मराठी रूपांतर



SN - 3

- सूचना :
- 1) सर्व प्रश्नांना समान गुण आहेत.
 - 2) सातपैकी कोणतेही पाच प्रश्न सोडवा.
 - 3) उजवीकडील अंक पूर्ण गुण दर्शवितात.



प्र.1) थोडक्यात उत्तरे लिहा. (कोणतेही दोन)

PBM-2018

[10]

- अ) कर्मचारी व्यवस्थापन स्पष्ट करा.
- ब) हॉर्थॉन प्रयोगाचे निष्कर्ष काय आहेत?
- क) व्यवस्थापनाची कोणतीही पाच कार्ये स्पष्ट करा.

प्र.2) 'संघटन' म्हणजे काय? संघटनेचे महत्त्व स्पष्ट करा.

[10]

प्र.3) 'प्रशासन' व 'व्यवस्थापन' यांची व्याख्या देऊन त्या दोहोंतील फरक स्पष्ट करा

[10]

प्र.4) निर्णय-प्रक्रियेतील टप्पे स्पष्ट करा.

[10]

प्र.5) उच्च व मध्यम व्यवस्थापनाची कार्ये स्पष्ट करा.

[10]

प्र.6) हेन्री फेयॉल यांची व्यवस्थापनाची तत्वे स्पष्ट करा.

[10]

प्र.7) टिपा लिहा. (कोणत्याही दोन)

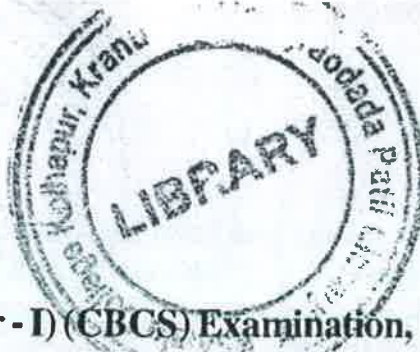
[10]

- अ) व्यावसायिक व्यवस्थापनाची वैशिष्ट्ये
- ब) नियोजनाचे महत्त्व
- क) नोकरशाही संघटनेची वैशिष्ट्ये



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Total No. of Pages : 3

B.Com. (Part - I) (Semester - I) (CBCS) Examination, November - 2018
ACCOUNTANCY (Paper - I) (CC - A5)
Financial Accounting (Revised) (New)
Sub. Code : 71473

Day and Date : Tuesday, 27 - 11 - 2018

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions : 1) All questions are compulsory.
 2) Figures to the right indicate full marks.
 3) Use of calculator is allowed.



Q1) Following were the Balance Sheets of M/s Sachin and Viru and M/s Zahir and Irfan as at 31st March 2017.

Balance Sheets

Liabilities	Sachin & Viru Rs.	Zahir & Irfan Rs.	Assets	Sachin & Viru Rs.	Zahir & Irfan Rs.
Creditors	19,500	24,000	Machinery	45,000	31,500
Bills Payable	15,000	18,000	Motor Car	22,500	27,000
Loan from Yes Bank	7,500	-	Investment	15,000	13,500
Loan from Rupee Bank	-	6,000	Stock	30,000	37,500
Capital A/c's			Debtors	24,000	30,000
Sachin	45,000		Cash in hand	10,500	9,000
Viru	60,000				
Zahir		37,500			
Irfan		63,000			
	1,47,000	1,48,500		1,47,000	1,48,500

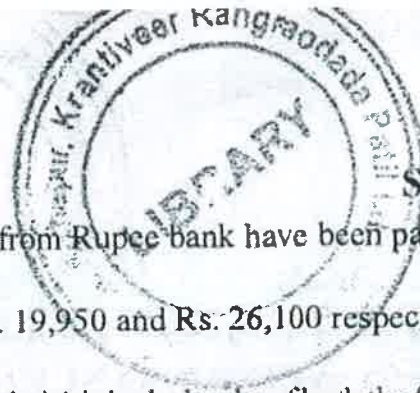
Sachin & Viru were sharing profits and losses in the ratio of 3:2 & Zahir and Irfan were sharing profits & losses in the ratio of 2:1. The two firms amalgamated on the following terms -

- Provide RDD 5% on Debtors of both the firms.
- Machinery of Sachin & Viru is to be depreciated by 15% & that of Zahir & Irfan is appreciated by 10%
- Stock of Zahir & Irfan to be appreciated by 10% but stock of Sachin & Viru to be depreciated by 5%.
- Investments & Bills payable of both the firms were not taken over by the new firm.

P.T.O.



1A5



v) Loan from Yes bank and Loan from Rupce bank have been paid by the respective firms.

vi) The Motor cars are taken at Rs. 19,950 and Rs. 26,100 respectively.

You are required to prepare -

a) Revaluation A/c and Partners Capital A/c in the books of both the firms. [10]

b) Opening Balance Sheet of the new firm. [10]

Q2) Attempt any two out of a, b & c.

a) The Alpha Radio Company consigned to M/S Karad Radio House 200 Radio sets (costing Rs. 1500 each) at Porforma invoice price. It was calculated by charging 50% profit on sales price.

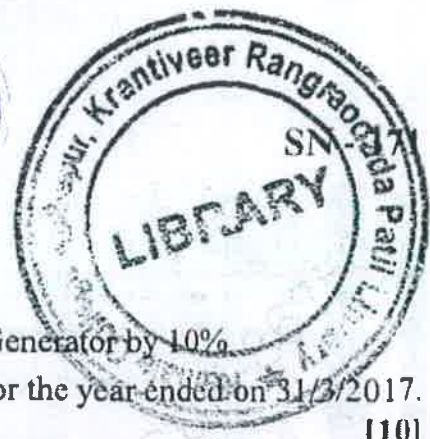
At the time of dispatch the company paid Rs. 800 for freight, Rs.150 for insurance and Rs. 500 for carriage. On arrival of the radio sets at Karad, M/S Karad Radio House paid Rs. 600 for octroi and Rs. 750 for cartage. Till the year ended 31/03/2017, they sold 140 sets at Rs. 1,800 each and 20 sets at Rs.1,700 each. Their Account Sales also disclosed that they had spent Rs. 800 for godown rent and Rs. 500 for repairs to the damaged sets. The consignee has charged commission @ 5% on Sales. Prepare Consignment Account in books of Alpha Radio Company. [10]

b) Dr. Raj commenced his practice on 1st April, 2016 at Kolhapur. His receipt and payment for the first year as follows :

**Receipts and Payments Account
for the year ended on 31st March 2017**

Receipts	Rs.	Payment	Rs.
To Cash Introduced	10,00,000	By Furniture	1,00,000
To Fees received	5,00,000	By Equipments	3,80,000
To Receipt from Dispensary	9,00,000	By Generator	2,40,000
To Visit Fees	3,00,000	By Medicines	60,000
To Miscellaneous receipts	1,00,000	By Salary of the Staff	3,00,000
		By Rent of Hospital Building	1,20,000
		By Office Expenses	74,000
		By Sundry Expenses	50,000
		By Drawings	4,60,000
		By Bank Deposits	10,00,000
		By Cash Balance	16,000
	28,00,000		28,00,000

1A5



Other Information:

- i) Fees Rs. 50,000 is still to be received.
- ii) Salary to assistant unpaid Rs. 7,500
- iii) Depreciate Furniture, Equipments and Generator by 10%

Prepare Receipts and Expenditure Account for the year ended on 31/3/2017. [10]

- c) On 1st April, 2017 Dev & Sons of Mumbai consigned goods of Rs. 11,00,000 to Rane & Sons of Kolhapur at a Proforma invoice price of Rs. 15,00,000. Dev & Sons paid Rs. 40,000 for freight and Insurance. Rane & Sons paid Rs. 1,00,000 for carriage and other expenses. Rane & sons sent a bank draft of Rs. 2,00,000 to Dev & Sons as an advance.

Rane & Sons sold all the goods for Rs. 16,00,000. Rane & Sons entitled to a commission at 5% on sales proceeds. Rane & Sons remitted balance to Dev & Sons after deducting their commission and expenses. Prepare Consignment A/c and Rane & Sons in the books of Dev & Sons. [10]

Q3) Write Short Notes (Any Two) :

[10]

- a) Dual Aspect Concept.
- b) Need of Accounting Standard.
- c) Receipts and Expenditure Account.
- d) Concept of IFRS.





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Total No. of Pages : 4

B.Com. (Part-I) (Semester-I) Examination, November - 2018
FINANCIAL ACCOUNTING (Paper - I)
Sub. Code : 59640

Day and Date : Wednesday, 28 - 11 - 2018

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.
 - 3) Use of calculator is allowed.

Q1) Asha and Usha Sharing profits and losses in the proportion of 3:2 whereas Komal and Nirmal were equal partners. They decided to Amalgamate their business as on 1st April, 2012, When their Balance sheets were as under :

Balance Sheets as on 31.3.2012

Liabilities	Asha & Usha	Komal & Nirmal	Assets	Asha & Usha	Komal & Nirmal
S.Creditors	74,000	52,000	Bank Bal.	56,000	48,000
General			Stock	48,000	32,000
Reserve	26,000	28,000	Debtors	1,20,000	1,05,000
Capitals	-		Premises	86,000	--
Asha	1,20,000	-	Furniture	24,000	18,000
Usha	1,20,000	-	Bills		
Komal	-	65,000	Receivable	6,000	7,000
Nirmal	-	65,000			
	3,40,000	2,10,000		3,40,000	2,10,000

P.T.O



SN - 4

Debtors and creditors of both firms were not taken over by the New firm. Goodwill of Asha and Usha be fixed at Rs.30,000/- and that of Komal and Nirmal at Rs. 28,000/-. Premises was taken over by Asha and Usha. You are required to prepare

- i) Partners Capital and Bank A/c in both the firms [10]
- ii) Opening Balance Sheet in the books of the new firms. [10]

Q2) Attempt any Two (a, b and c) :

- a) Dr. Miss. Shubhangi Commenced her Practice as a Dental surgeon on 1st April, 2013. She supply you the following Receipts and Payments A/c for the year ending 31st March, 2012.

Receipts and Payments A/c.

Receipts	Rs.	Payments	Rs.
To Capital Introduced	50,000	By Furniture	20,000
To Visit fees-	1,60,000	By Equipments	25,000
To Receipts from Dispensing	1,00,000	By Purchase of Drugs.	30,000
To Sundry Receipts	1,000	By salary to Assistant	20,000
		By Rent & Taxes	25,000
		By Stationery	1,000
		By Lighting	4,000
		By Drawings	1,20,000
		By Balance C/d.	66,000
	3,11,000		3,11,000

Amount still receivable on account of visits and dispensing amounted to Rs. 10,000/- and Rs. 6,000/- respectively. Salary to Assistant yet to be paid is Rs. 2,000/-. 50% of lighting is for domestic purpose. Stock of drugs still on hand Rs. 8,000/- Furniture and Equipment are both subject to depreciation at 10%.

Prepare the Receipts and Expenditure A/c for the year ending 31st March, 2012 of Dr. Miss. Shubhangi. [10]



OR

- b) X, Y and Z were partners, sharing profits & losses in the ratio of 2:2:1 respectively. The Balance Sheet as on 31st March, 2011 was as under:

Balance Sheet as on 31st March, 2011.

Liabilities	Rs.	Assets	Rs.
Capital Accounts		Land & Building	20,000
X-24,000		Machinery	15,000
Y-24,000		Debtors	12,000
Z-12,000	60,000	Stock	14,000
Bank Loan	10,000	Motor	15,000
Sundry Creditors	16,000	Cash in hand	10,000
	86,000		86,000

The Partners of the firm decided to convert their business into a Ltd., Company name and style of Manishji & Co.Ltd., on the following conditions.

- Manishji Co. Ltd., took following assets at the values shows below: Building Rs.24,000, Stock Rs.13,000, Machinery Rs. 14,000, Motor Car Rs. 20,000 and Debtors Rs. 10,000.
- The company also agreed to pay Rs.15,500 to sundry creditors and Bank Loan Rs.10,500.
- Out of Purchase consideration Rs.50,000 was paid in fully paid shares of Rs. 10 each and the balance in cash.
- The New company valued the Goodwill at Rs.10,000/-.
- Realization expenses amounted to Rs. 1,000/-.

You are required to prepare Realization A/c and Partner's capital A/c in the books of XYZ firm.

[10]

OR

- c) Manish and Nitin were partners in a partnership, sharing profits and losses in the ratio 3:2 respectively. The Balance sheet of the business as on 31st March, 2011 was as under.

Liabilities	Rs.	Assets	Rs.
Capitals -Manish	88,000	Property	72,000
Nitin	60,000	Stock	40,000
Gen. Reserve	32,000	Debtors	48,000
Bank Overdraft	30,000	Machinery	60,000
S. Creditors	30,000	Bank Balance	20,000
	2,40,000		2,40,000



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On 1st April, 2011, Yamini Ltd., Co. was formed to acquire the business of Manish & Nitin on the following terms :

- i) Property and stock to be taken over at Rs.84,000/- and Rs.48,000/- respectively.
- ii) The other assets to be taken over at their book values with bank balance and sundry creditors subject to provide R.D.D. at 5%
- iii) The Goodwill of the firm is to be valued at Rs.36,500/-
- iv) The other liabilities to be taken at 5% discount and realisation expenses to be paid Rs. 1,800/-.
- v) Purchase consideration is to be discharged by the Ltd., Co. by issuing 17,500 equity shares of Rs. 10 each and balance in cash.

You are required to calculate the purchase consideration of the firm. [10]

Q3) Write short notes (Any Two) :

[10]

- a) Principles of Accounting
- b) Receipts and Expenditure A/cs.
- c) Accounting standards in India
- d) Conversion of partnership firm





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**B.Com. (Part - I) (Semester - I) (CBCS) Examination,
November - 2018**

PRINCIPLES OF MARKETING (Paper - I) (GEC - A1)

Sub. Code : 71475

Day and Date : Thursday, 29 - 11 - 2018

Total Marks : 50

Time : 3.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) Attempt any five questions out of seven.
 - 2) All questions carry equal marks.

Q1) Answer the following questions in short. (any two)

- a) Explain the importance of marketing to the producer.
- b) Explain the concept of positioning.
- c) What is green marketing?

Q2) Explain the scope of marketing.

Q3) Describe the consumer buying process.

Q4) What is market segmentation? Describe the importance of market segmentation.

Q5) What is rural marketing? Describe the distinguishing characteristics of rural marketing.

Q6) Explain the steps in process of marketing research.

Q7) Write short notes (Any two)

- a) Marketing environment.
- b) Components of MIS
- c) Product mix

P.T.O.

5

18-19



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Nov. 18

Marketing

मराठी रूपांतर

Marketing 2018.

सूचना: 1) सातपैकी कोणतेही पाच प्रश्न सोडवा.

2) सर्व प्रश्नांना समान गुण आहेत.

प्र.1) खालील प्रश्नांची थोडक्यात उत्तरे लिहा (कोणतेही दोन)

अ) उत्पादकाच्या दृष्टीने विपणनाचे महत्त्व स्पष्ट करा.

ब) वस्तूचे स्थाननिश्चितीकरण संकल्पना स्पष्ट करा.

क) हरित विपणन म्हणजे काय?

प्र.2) विपणनाची व्याप्ती स्पष्ट करा.

प्र.3) उपभोक्त्याची खरेदी प्रक्रिया विशद करा.

प्र.4) बाजारपेठ विभाजन म्हणजे काय? बाजारपेठ विभाजनाचे महत्त्व सांगा.

प्र.5) ग्रामीण विपणन म्हणजे काय? ग्रामीण विपणनाची ठळक वैशिष्ट्ये सांगा.

प्र.6) विपणन संशोधन प्रक्रियेतील टप्पे स्पष्ट करा.

प्र.7) टीपा लिहा. (कोणत्याही दोन)

अ) विपणन पर्यावरण

ब) एम. आय. एस. चे घटक

क) उत्पादन मिश्रण



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B.Com. (Part - I) (Semester - I) Examination, November - 2018

PRINCIPLES OF MARKETING (Paper - I)

Sub. Code : 59641

Day and Date : Thursday, 29 - 11 - 2018

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) **Attempt any five questions.**
 - 2) **All questions carry equal marks.**
 - 3) **Figures to the right indicate full marks.**

Q1) Answer the following questions in short (any two) [10]

- a) What are psychological factors affecting consumer behaviour?
- b) What is product research?
- c) What is demographic segmentation of market?

Q2) Explain core concept of Marketing. [10]

Q3) What is consumer behaviour? State its significance. [10]

Q4) Define marketing research. State its importance. [10]

Q5) Explain concept and importance of Market segmentation. [10]

Q6) What is marketing? State its importance. [10]

Q7) Write short notes (Any two) [10]

- a) Concept of Marketing Information System.
- b) Buying Decision Process.
- c) Concept of Positioning.

P.T.O.

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Marketing.

18-19

5



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मराठी रूपांतर

सूचना :

- 1) कोणतेही पाच प्रश्न सोडवा.
- 2) सर्व प्रश्नांना समान गुण आहेत.
- 3) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवतात.

- प्र.1) खालील प्रश्नांची थोडक्यात उत्तरे लिहा. (कोणतेही दोन) [10]
अ) उपभोक्ता वर्तणूकीवर परिणाम करणारे मानसशास्त्रीय घटक कोणते आहेत?
ब) वस्तू संशोधन म्हणजे काय?
क) बाजारपेठेचे लोकसंख्याविषयक घटकांच्या आधारे विभाजन म्हणजे काय?
- प्र.2) विपणनाची मूलभूत संकल्पना विशद करा. [10]
- प्र.3) उपभोक्ता वर्तणूक म्हणजे काय? तिचे महत्व सांगा. [10]
- प्र.4) विपणन संशोधनाची व्याख्या देवून त्याचे महत्व सांगा. [10]
- प्र.5) बाजारपेठ विभाजनाची संकल्पना व महत्व विशद करा. [10]
- प्र.6) विपणन म्हणजे काय? विपणनाचे महत्व सांगा. [10]
- प्र.7) टीपा लिहा (कोणत्याही दोन) [10]
अ) विपणन माहिती पद्धत संकल्पना.
ब) खरेदी निर्णय प्रक्रिया.
क) वस्तू स्थानियकरण.



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**B.Com. (Part-I) (Semester-I) (CBCS) Examination,
November - 2018**

BUSINESS MATHEMATICS

GEC - B1 : Algebra and Geometrical Arithmetic (Paper - I) (New)

Sub. Code : 71482

Day and Date : Friday, 30 - 11 - 2018

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) Attempt any five questions.
 - 2) Figures to the right indicate full marks.
 - 3) Graph papers will be supplied on request.
 - 4) Use of calculator is allowed.

Q1) Attempt any two : [10]

- a) The terms of G.P. are, 3, 6, 12, 24, -----
Find the 7th term (T_7) and sum upto seventh term (S_7).
- b) The printed price of a pouch of edible oil is Rs. 72. The seller earns 12% profit on it. Find the cost price of pouch of edible oil.
- c) If $A = \begin{bmatrix} 1 & 0 \\ -1 & 2 \end{bmatrix}$ and $B = \begin{bmatrix} 2 & 1 \\ 3 & -2 \end{bmatrix}$
then show that, $(AB)' = B' A'$

Q2) Solve the following equations by using cramer's rule. [10]

$$2x + 2y + z = 3, 3x + z = 1, 2x + 3y = 4$$

Q3) Define a scalar matrix. [10]

If, $A = \begin{bmatrix} 1 & 2 & 2 \\ 2 & 1 & 2 \\ 2 & 2 & 1 \end{bmatrix}$ then show that,

$(A^2 - 4A)$ is a scalar matrix.

P.T.O



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Q4) Define an A.P. the 4th and 9th terms of an A.P. are 39 and 24 respectively. Find 33rd term (T_{33}) and sum of first 33 terms (S_{33}). [10]

Q5) Define simple and compound interest. A machine worth of Rs. 800 is purchased on instalment plan basis of Rs. 200 down and further 7 quarterly instalments of Rs. 100 each. Find the rate of simple interest. [10]

Q6) Define feasible region. Solve the L.P.P. by graphical method. [10]

Maximize, $Z = 2x + 5y$

Subject to the constraints,

$x + y \leq 5$, $3x + y \geq 9$, $x \geq 0$ and $y \geq 0$.

Q7) Attempt any two : [10]

a) Find x, y if,

$$\left\{ 3 \begin{bmatrix} 4 & 1 & 3 \\ 0 & -1 & -3 \end{bmatrix} - 2 \begin{bmatrix} 3 & 2 & 4 \\ -6 & 1 & -3 \end{bmatrix} \right\} \begin{bmatrix} 1 \\ 3 \\ 2 \end{bmatrix} = \begin{bmatrix} x \\ y \end{bmatrix}$$

b) Marks got by A and B are in the ratio 3 : 4 and those got by B and C are in the ratio 6 : 5 if C got 480 marks find the marks got by A.

c) Find the compound interest on Rs. 4000 at 5% p.a. rate of interest for 4 years.





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Total No. of Pages : 2

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**B.Com. (Part - I) (Semester - I) (CBCS) Examination,
November - 2018
GEOGRAPHY (Paper - I) (Revised) (New)
Commercial Geography (GEC-B5)
Sub. Code : 71484**

Day and Date : Friday, 30 - 11 - 2018

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) All questions carry equal marks.
 - 2) Attempt any Five questions out of Seven.
 - 3) Use of map stencils is allowed.
 - 4) Neat diagrams and maps should be drawn wherever necessary.

Q1) Write short Answers (Any Two out of three) : [10]

- a) Describe the scope of Commercial Geography.
- b) What is the conservation of resources?
- c) State the importance of secondary activities of man.

Q2) What is resource? Classify the resources? [10]

Q3) Discuss the factors affecting the economic activities of man. [10]

Q4) Explain primary economic activities of man. [10]

Q5) State the good effects of Globalization. [10]

Q6) Give an account of World Trade Organization (WTO). [10]

Q7) Write Short Notes (Any Two Out of Three) : [10]

- a) Nature of Commercial Geography.
- b) Human Resources.
- c) Secondary economic activities of man.

P.T.O.

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मराठी रूपांतर

- सूचना : 1) सर्व प्रश्नांना समान गुण आहेत.
2) सातपैकी कोणतेही पाच प्रश्न सोडवा.
3) नकाशा स्टॅन्सिलस वापरण्यास परवानगी आहे.
4) आवश्यक तेथे सुबक आकृत्या व नकाशे काढा.

प्र.1) थोडक्यात उत्तरे लिहा. (तीनपैकी कोणतेही दोन)

[10]

- अ) वाणिज्य भूगोलाची व्याप्ती वर्णन करा.
ब) साधनसंपत्तीचे संधारण म्हणजे काय?
क) मानवाच्या द्वितीयक व्यवसायांचे महत्व विशद करा.

प्र.2) संपत्तीसाधन म्हणजे काय? संपत्तीसाधनांचे वर्गीकरण करा.

[10]

प्र.3) मानवाच्या आर्थिक व्यवसायावर परिणाम करणाऱ्या घटकांची चर्चा करा.

[10]

प्र.4) मानवाचे प्राथमिक आर्थिक व्यवसाय स्पष्ट करा.

[10]

प्र.5) जागतिकीकरणाचे चांगले परीणाम विशद करा.

[10]

प्र.6) जागतिक व्यापारी संघटनेचा (WTO) वृत्तांत द्या.

[10]

प्र.7) थोडक्यात टिपा लिहा. (तीनपैकी कोणत्याही दोन)

[10]

- अ) वाणिज्य भूगोलाचे स्वरूप
ब) मानवी संपत्तीसाधने
क) मानवाचे द्वितीयक आर्थिक व्यवसाय





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B.Com. (Part - I) (Semester - I) Examination, November - 2018

GEOGRAPHY (Paper - I)

Commercial Geography

Sub. Code : 59645

Day and Date : Friday, 30 - 11 - 2018

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.
 - 3) Use of map Stencils is allowed.
 - 4) Neat diagrams and maps should be drawn wherever necessary.

Q1) Choose the correct alternative for following questions. [10]

- i) Which of the following is a branch of Economic Geography.
 - a) Historical Geography
 - b) Medical Geography
 - c) Commercial Geography
 - d) Social Geography
- ii) In which type of resource does the animal life include
 - a) Human resource
 - b) Bio-resource
 - c) Abiotic resource
 - d) None of these
- iii) Which of the following resource is inexhaustible?
 - a) Solar energy
 - b) Mineral resource
 - c) Animal life
 - d) None of these
- iv) Where the dense evergreen forests are found?
 - a) Desert region
 - b) Polar region
 - c) Savana region
 - d) Equatorial region
- v) Which of the following Geographical factor affects on industrial location?
 - a) Transport
 - b) Capital
 - c) Climate
 - d) Market
- vi) Which of the following major factor affects on the location of cotton textile industry?
 - a) water
 - b) cotton
 - c) soil
 - d) labour

P.T.O.

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- vii) Which of the following country is leading in Automobile industry in Asia.
- a) Nepal b) Pakistan
- c) Japan d) India
- viii) When did Suez Canal open for water transportation.
- a) 1849 b) 1839
- c) 1869 d) 1879
- ix) Which of the following is cheapest means of transportation?
- a) Roadway b) Waterway
- c) Railway d) Airway
- x) Which of the following country has highest development of air transport.
- a) France b) U. S. A.
- c) Brazil d) China

Q2) Write in detail the answers of the following questions.

- a) What is Commercial Geography? Explain the nature and scope of Commercial Geography. [10]

OR

What is resource? Write information of Natural resources.

- b) Describe the geographical factors of industrial localization. [10]

OR

State the importance of Satellite Communication.

Q3) Write in brief answers to any four of the following questions. [20]

- State the Significance of Commercial Geography.
- State the importance of Human resources.
- Give an account of Petro-chemical industry.
- Explain the iron and steel industry in Japan.
- State the merits and demerits of road transportation.
- Give an account of Suez canal ocean route.



19 810

SN - 12

मराठी रूपांतर

- सूचना :
- 1) सर्व प्रश्न आवश्यक आहेत.
 - 2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
 - 3) नकाशा स्टेन्सिलस वापरण्यास परवानगी आहे.
 - 4) आवश्यक तेथे सुबक आकृत्या व नकाशे काढा.

प्र.1) खालील प्रश्नांच्या उत्तराचे योग्य पर्याय निवडा.

[10]

- i) खालीलपैकी कोणती आर्थिक भूगोलाची शाखा आहे?
अ) ऐतिहासिक भूगोल ब) वैद्यकीय भूगोल
क) वाणिज्य भूगोल ड) सामाजिक भूगोल
- ii) प्राणीजीवन हे कोणत्या प्रकारच्या साधनसंपत्तीमध्ये समाविष्ट आहे.
अ) मानवी साधनसंपत्ती ब) जैव साधनसंपत्ती
क) अजैविक साधनसंपत्ती ड) यापैकी नाही
- iii) खालीलपैकी कोणती साधनसंपत्ती अक्षय आहे?
अ) सौर उर्जा ब) खनिज साधनसंपत्ती
क) प्राणी जीवन ड) यापैकी नाही
- iv) घनदाट सदाहरीत अरण्ये कोठे आढळतात?
अ) वाळवंटी प्रदेश ब) ध्रुवीय प्रदेश
क) सॅव्हाना प्रदेश ड) विषुववृत्तीय प्रदेश
- v) खालीलपैकी कोणता भौगोलीक घटक उद्योगाच्या स्थानिकीकरणावर परिणाम करतो.
अ) वाहतूक ब) भांडवल
क) हवामान ड) बाजारपेठ
- vi) खालीलपैकी कोणता प्रमुख घटक सुती वस्त्र उद्योगाच्या स्थानिकीकरणावर परिणाम करतो?
अ) पाणी ब) कापूस
क) मृदा ड) मजूर
- vii) आशियातील खालीलपैकी कोणता देश स्वयंचलीत वाहन उद्योगात अग्रेसर आहे.
अ) नेपाळ ब) पाकिस्तान
क) जपान ड) भारत



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viii) सुएझ कालवा केंव्हा वाहतूकीसाठी खुला करण्यात आला?

अ) 1849

ब) 1839

क) 1869

ड) 1879

ix) खालीलपैकी कोणती सर्वात स्वस्त वाहतूक आहे?

अ) रस्तेमार्ग

ब) जलमार्ग

क) लोहमार्ग

ड) हवाईमार्ग

x) खालीलपैकी कोणत्या देशात सर्वात जास्त हवाई वाहतूकीचा विकास झाला आहे?

अ) फ्रांस

ब) संयुक्त संस्थाने

क) ब्राझील

ड) चीन

प्र.2) खालील प्रश्नांची सविस्तर उत्तरे लिहा.

अ) वाणिज्य भूगोल म्हणजे काय? वाणिज्य भूगोलाच्या स्वरूप आणि व्याप्तीची माहिती द्या. [10]

किंवा

साधनसंपत्ती म्हणजे काय? नैसर्गिक साधनसंपत्तीची माहिती लिहा.

ब) उद्योगांच्या स्थानिकीकरणाचे भौगोलिक घटक वर्णन करा. [10]

किंवा

उपग्रह संदेशवहनाचे महत्त्व विशद करा.

प्र.3) खालीलपैकी कोणत्याही चार प्रश्नांची थोडक्यात उत्तरे लिहा. [20]

अ) वाणिज्य भूगोलाची ओळख विशद करा.

ब) मानवी साधनसंपत्तीचे महत्त्व विशद करा.

क) पेट्रोकेमिकल उद्योगाचा वृत्तांत द्या.

ड) जपानमधील लोह आणि पोलाद उद्योगाची माहिती द्या.

इ) रस्तावाहतूकीचे गुण आणि दोष विशद करा.

फ) सुएझ कालवा सागरी मार्गाचा वृत्तांत द्या?

▽▽▽▽



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**B.Com. (Part - I) (Semester - I) (CBCS) (New) Examination,
November - 2018**

**- TAX PROCEDURE AND PRACTICE (Vocational)
(GST - I) (GST - II) (GEC - V3)**

Sub. Code : 72227

Day and Date : Friday, 30 - 11 - 2018

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) All questions carry equal marks.
 - 2) Attempt any five questions out of seven.

Q1) Write short notes on (Any 2): [10]

- a) Name of the Acts Merged (Subsumed) under GST Act 2017
- b) Utilization of Input Tax Credit.
- c) What is mean by composite supply?
- d) Difference between CGST & SGST

Q2) Explain in Brief CGST, SGST, IGST & UTGST. [10]

Q3) Give Definitions U/s. 2 of CGST Act 2017 [10]

- a) Dealer
- b) Aggregate Turnover
- c) Input Tax credit (ITC)
- d) Composite Supply
- e) Debit Note

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Q4) Calculate GST liability of the dealer using following details [10]

M/s Shah & Shah Co Chartered Accountants is a registered firm under GST Act, 2017. They have given following particulars for the Month of July 2017.

Details of Fees Received

- | | |
|---|-----------------|
| i) Fees for Tax Audit & Fees for Vat Audit. | Rs.2, 50,000/- |
| ii) Fees of preparation Project Report. | Rs. 50,000/- |
| iii) Fees for drafting Registration of Partnership Firm | Rs. 25,000/- |
| iv) Fees for Co.-Operative Auditors Services | Rs. 3,00,000/- |
| v) Fees for Attending hearing at Income Tax | |
| Office & notices received from I.T. Department | Rs. 1,50,000 /- |
| Total Fees Received | Rs. 7,75,000/- |

Above fees are net figures & GST Rate is 18%.

Details of Purchases

- Stationery Purchases Net Rs. 10,000/- CGST Rs.600 SGST Rs.600
- Telephone Charges Net Rs. 5,000/- CGST Rs.450 SGST Rs.450

Q5) Calculate GST liability of the dealer using following details [10]

Prasad Traders is dealing in Building Material. The business is started on 01.07.2018.He has provided following details.

Details of Purchases

Date	Basic Purchase Price	Rate	IGST	CGST	SGST	Total Invoice Value
16.07.2018	222600.00	5%	0.00	5565.00	5565.00	233730.00
25.07.2018	48800.00	18%	0.00	4392.00	4392.00	57584.00
29.07.2018	102600.00	18%	18468.00	0.00	0.00	121068.00
Total Purchases	374000.00		18468.00	9957.00	9957.00	412382.00



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Details of Sales.

Date	Sales Price	Rate	IGST	CGST	SGST	Total Invoice Value
08.07.2018	89400.00	5%	0.00	2235.00	2235.00	93870.00
15.07.2018	74600.00	18%	0.00	6714.00	6714.00	88028.00
30.07.2018	4055200.00	5%	202760.00	0.00	0.00	4257960.00
Total Sales	4219200.00		202760.00	8949.00	8949.00	4439858.00

Calculate tax liability of CGST, SGST & IGST.

Q6) Vivek Trading Company is trading in Turmeric [GST Rate 5%]. The firm has provided following details for the month of July 2017. [10]

Details of Purchases

Date	Basic Purchase Price	CGST 2.5%	SGST 2.5%	IGST 5%	Total Invoice Value
06.07.2017	2,50,000.00	6,250.00	6,250.00	0.00	2,62,500.00
15.07.2017	1,50,000.00	0.00	0.00	7,500.00	1,57,500.00
20.07.2017	5,00,000.00	12,500.00	12,500.00	0.00	5,25,000.00
30.07.2017	4,00,000.00	10,000.00	10,000.00	0.00	4,20,000.00
Total Purchases	13,00,000.00	28,750.00	28,750.00	7,500.00	13,65,000.00



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Details of Sales

Date	Basic Price	Sale	CGST 2.5%	SGST 2.5%	Total Invoice Value
10.07.2017	2,88,000.00		7,188.00	7,188.00	3,02,376.00
25.07.2017	7,47,500.00		18,688.00	18,688.00	7,84,875.00
31.07.2017	4,60,000.00		11,500.00	11,500.00	4,83,000.00
Total Sales	14,95,500.00		37,376.00	37,376.00	15,70,252.00

Calculate tax payable under CGST, SGST & IGST

Q7) Explain the contents of Tax Invoice under GST Act 2017. [10]





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Total No. of Pages : 2

**B.Com. (Part - I) (Semester - I) (CBCS) Examination,
November - 2018**

INSURANCE (Paper - I) (GEC - B3) (Revised) (New)

Sub. Code : 71483

Day and Date : Friday, 30 - 11 - 2018

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) All questions carry equal marks.
 - 2) Write any five questions out of seven questions.

Q1) Write Short Answers (Any Two out of Three) [10]

- a) State the difference between Insurance contract and Wagering Contract.
- b) Explain meaning and nature of life insurance.
- c) Explain the procedure of settlement of Death Claim.

Q2) Describe primary principles of Insurance. [10]

Q3) Describe Whole Life Policy. [10]

Q4) Explain the procedure of taking life insurance policy. [10]

Q5) State the functions of Insurance Regulatory and Development Authority Act 1999. [10]

Q6) Evaluate the performance of Life Insurance corporation of India. [10]

Q7) Write Short Notes (Any Two out of Three) : [10]

- a) Need of Insurance
- b) Unit Linked Insurance Plan
- c) Proof of age



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मराठी रूपांतर

- सूचना : 1) सर्व प्रश्नांना समान गुण आहेत.
2) सातपैकी कोणतेही पाच प्रश्न सोडवा.

प्र.1) थोडक्यात उत्तरे लिहा. (कोणतेही दोन)

[10]

- अ) विमा करार आणि जुगारी करारातील फरक सांगा.
- ब) आयुर्विमाचा अर्थ व स्वरूप स्पष्ट करा.
- क) मृत्यूदावा रक्कम मिळविण्यासाठी कार्यपद्धती स्पष्ट करा.

प्र.2) विमांच्या प्राथमिक तत्वांचे वर्णन करा.

[10]

प्र.3) आजिवन विमा पॉलिसीचे वर्णन करा.

[10]

प्र.4) आयुर्विमा पत्र घेण्याची कार्यपद्धती स्पष्ट करा.

[10]

प्र.5) विमा नियमन आणि विकास प्राधिकरण कायदा 1999 ची कार्ये सांगा.

[10]

प्र.6) भारतीय आयुर्विमा महामंडळाच्या कामगिरीचे मुल्यमापन करा.

[10]

प्र.7) टीपा लिहा. (कोणतेही दोन)

[10]

- अ) विमांच्या आवश्यकता
- ब) युनिट लिंकड विमा योजना
- क) वयाचा दाखला



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B.Com. (Part - I) (Semester - I) Examination, November - 2018

MARATHI (Paper - I)

पाठ्यपुस्तक - आविष्कार

Sub. Code : 59642

Day and Date : Thursday, 29 - 11 - 2018

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- सूचना : 1) सर्व प्रश्न आवश्यक आहेत.
2) उजवीकडील अंक प्रश्नांचे गुण दर्शवितात.

प्र.1) योग्य पर्याय निवडा.

[10]

- i) शाहू महाराजांनी माधवराव बागल यांच्या शिक्षणाची आणि राहण्याची सोय कोठे केली?
अ) पुणे ब) बडोदा
क) मुंबई ड) दिल्ली
- ii) वयाच्या ७७ व्या वर्षी महात्मा गांधीजी कोणती भाषा शिकले?
अ) तेलुगू ब) मराठी
क) बंगाली ड) कन्नड
- iii) 'आई, चिंता करितो विश्वाची' असे कोण म्हणाले?
अ) रामदास ब) साने गुरुजी
क) बाबा आमटे ड) विनोबा भावे
- iv) साने गुरुजींनी मुलांना कोणती गोष्ट सांगितली?
अ) कासवाची ब) मांजराची
क) खारूताईची ड) ढोलक्याची
- v) कुंडलवाडीला कोणत्या देवाची यात्रा भरते?
अ) वाकुबा ब) जोतिबा
क) म्हसोबा ड) भैरोबा

P.T.O.



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- vi) सटवाजी ठोमच्यांच्या मुलाचे नाव काय आहे?
अ) मुरारी ब) बाजीराव
क) राऊबा ड) रामज्या
- vii) 'मला माणूस व्हायचं आहे' या पाठाचे लेखक कोण?
अ) ह.ना. आपटे ब) महादेव मोरे
क) राजनखान ड) साने गुरूजी
- viii) 'ऋतूचक्र' पुस्तक कोणी लिहिले आहे?
अ) दुर्गा भागवत ब) प्रतिमा इंगोले
क) दुर्गा खोटे ड) आशा बगे
- ix) ब्राह्मणेत्तर सामाजिक परिषद कोठे भरली होती?
अ) धारवाड ब) हुबळी
क) मुंबई ड) पुणे
- x) सर्व ऋतूंचे सार असणारा महिना कोणता?
अ) भाद्रपद ब) श्रावण
क) अश्विन ड) कार्तिक

प्र.2) 'मला माणूस व्हायचं आहे' या लेखातून साने गुरूजींनी कोणती जीवनमूल्ये सांगितली आहेत? [10]

किंवा

राजर्षी शाहू महाराज यांचे व्यक्तिचित्र माधवराव बागल यांनी कसे रेखाटले आहे?

प्र.3) 'राम-रावण युद्ध' या कथेत ग्रामीण भागातील संघर्षाचे चित्रण कसे केले आहे? [10]

किंवा

'पुष्पमंडित भाद्रपद' या पाठातून दुर्गा भागवत यांनी विविध फुलांचे वर्णन कसे केले आहे?

प्र.4) अरूणोदय कामगार सहकारी संस्था, मुंबई या संस्थेच्या वार्षिक सर्वसाधारण सभेची सूचना व विषयपत्रिका तयार करा. [10]

प्र.5) अ) 'विश्वसंचार' या मोबाईल कंपनीची वृत्तपत्रासाठी जाहिरात तयार करा. [5]

ब) किरण लाईट हाऊस, ठाणे यांनी हिंदुस्थान ट्रेडिंग कंपनी, मुंबई यांच्याकडून माल खरेदी करण्याबाबतचे पत्र तयार करा. [5]

